



Makers of fine leathergoods for men and women.

Spring Preview 1989



Red Putty Navy Mahogany British Tan Mocha Bone Tabac Burgundy Black

COACH® CLASSICS COLORS

These Coach Tags represent the ten Coach Classic Colors now in production for the Coach Classics Collection, which includes the bags, briefcases and small leathergoods featured on pages 14 through 30 and on pages 34 through 65 in this catalogue. Because the natural color tones of our leather are difficult to reproduce in print, this chart is intended only as a guide.



Saddle Red Taupe Blue Bone Khaki Honey Cocoa Wine Black

COACH® LIGHTWEIGHTS COLORS

These Coach Tags represent the ten Coach Lightweights Colors now in production for our Coach Lightweights Collection featured on page 3 through 13 in this catalogue. Because the natural color tones of our leather are difficult to reproduce in print, this chart is intended only as a guide.

It's Not a Coach® Bag Without the Coach® Tag

Coach has been making fine quality leather products for more than 45 years. We are gratified that during this time they have become known as true American classics—straightforward, functional designs that are very well made and never go out of style.

Our Guarantee

If anything you order from this catalogue does not fully meet your expectations upon receipt, by all means return it to us and you will receive a prompt refund or exchange, whichever you prefer.

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Versatile Coach® Lightweights

As Spring approaches, the Coach Lightweights Collection expands. The full-grain, glove-tanned cowhide used in this versatile collection lends itself to a broad range of soft silhouettes that possess the strength and natural beauty you have come to expect from Coach.

This season, we have added several new styles to the Coach Lightweights Collection. The sophisticated Paris Bag and the Paris Bag Large (page 5) combine a fashionable look with elegant tailoring. They are joined by the Town Bag (page 4) and Town Bag Large (page 7), easygoing new shapes that work from day into evening. The Tailored Pouch (page 9) is classically proportioned for comfort and easy handling.

Coach Lightweights are distinguished by their clean lines and soft, supple leather. Virtually seasonless, they bring new versatility to every woman's wardrobe.

No 4100 Paris Bag in Honey, \$138, shown on page 5.





Nº 4070 Bucket Bag Small \$128

(Shown left) A good-looking silhouette that offers organization in a smaller bag. The interior has room for your essentials and there is a secure top zipper closure. A pocket outside wraps halfway around the bag to keep small items handy. Inside is a drop pocket for keys or other items you want kept separate. Comes with a 41" adjustable shoulder strap. Dimensions: 9½" x 8¾" x 4½"

Available in all ten Coach Lightweights Colors shown on page two. Pictured in Red.

New Nº 4090 Town Bag \$128

(Shown right) Women on the go respond to the clean lines and easy attitude of this versatile bag. A front pocket under the flap and an inside full length zipper pocket organize keys, coins, bills and make up. The gusset extends onto the flap to give a neat appearance when closed. The added support of a gusset anchor helps the bag hold its tailored shape especially when full. Elegantly designed with a leather-lined front flap and a hidden magnetic snap closure, the Town Bag adapts easily from day to evening with an adjustable 44" shoulder strap. Dimensions: 8½" x 6" x 2¾"

Black, Blue, Bone, Cocoa, Honey, Red, Saddle, Taupe, Wine shown on page two. Pictured in Taupe.

New Nº 4105 Paris Bag Large \$178
Nº 4100 Paris Bag \$138

Smooth curves and sophisticated shaping will make the Paris Bag a popular choice in the Coach Lightweights Collection. Supported by a full gusset anchor, this elegant bag is designed to hold more than meets the eye. A front pocket provides easy access, while the inside full zipper pocket keeps necessities handy and secure. A hidden magnetic snap closure, leather-lined flap and extended gusset combine for a neat appearance when closed. An adjustable 44" shoulder strap on the Paris Bag, and a wider, adjustable 41" shoulder strap on the larger version provide versatility.

Nº 4105 (Shown left) Dimensions: 13½" x 9" x 3½"

Black, Blue, Bone, Cocoa, Honey, Red, Saddle, Taupe, Wine shown on page two. Pictured in Black.

Nº 4100 (Shown right) Dimensions: 9" x 7½" x 3"

Black, Blue, Bone, Cocoa, Honey, Red, Saddle, Taupe, Wine shown on page two. Pictured in Saddle.





No. 4040 Swinger \$116

(Shown left) A bag with easy elegance and classic styling that is a favorite choice in our Coach Lightweights Collection. Complements both casual and business attire and goes easily from daytime to evenings out. This crescent shape holds quite a lot while still offering a slender silhouette. Solid brass zipper closure, inside pocket, and a 38" detachable shoulder strap with solid brass nautical hardware. Dimensions: 12" x 8 1/4" x 3 1/2"

Black, Blue, Bone, Cocoa, Honey, Red, Saddle, Taupe, Wine shown on page two. Pictured in Wine.

No. 4080 Swinger Small \$90

(Shown right) Many consumer requests prompted us to scale down the popular Swinger into a smaller version. Recently introduced, this bag has already found great favor. Women find its small size appropriate for casual weekends as well as evenings out. It has a solid brass zipper closure and inside pocket and comes with a 43" double-strand shoulder strap that lets the bag swing neatly off the hip. Dimensions: 9 1/4" x 6 1/2" x 3"

Black, Blue, Bone, Cocoa, Honey, Khaki, Red, Taupe, Wine shown on page two. Pictured in Bone.

New No. 4095 Town Bag Large \$168

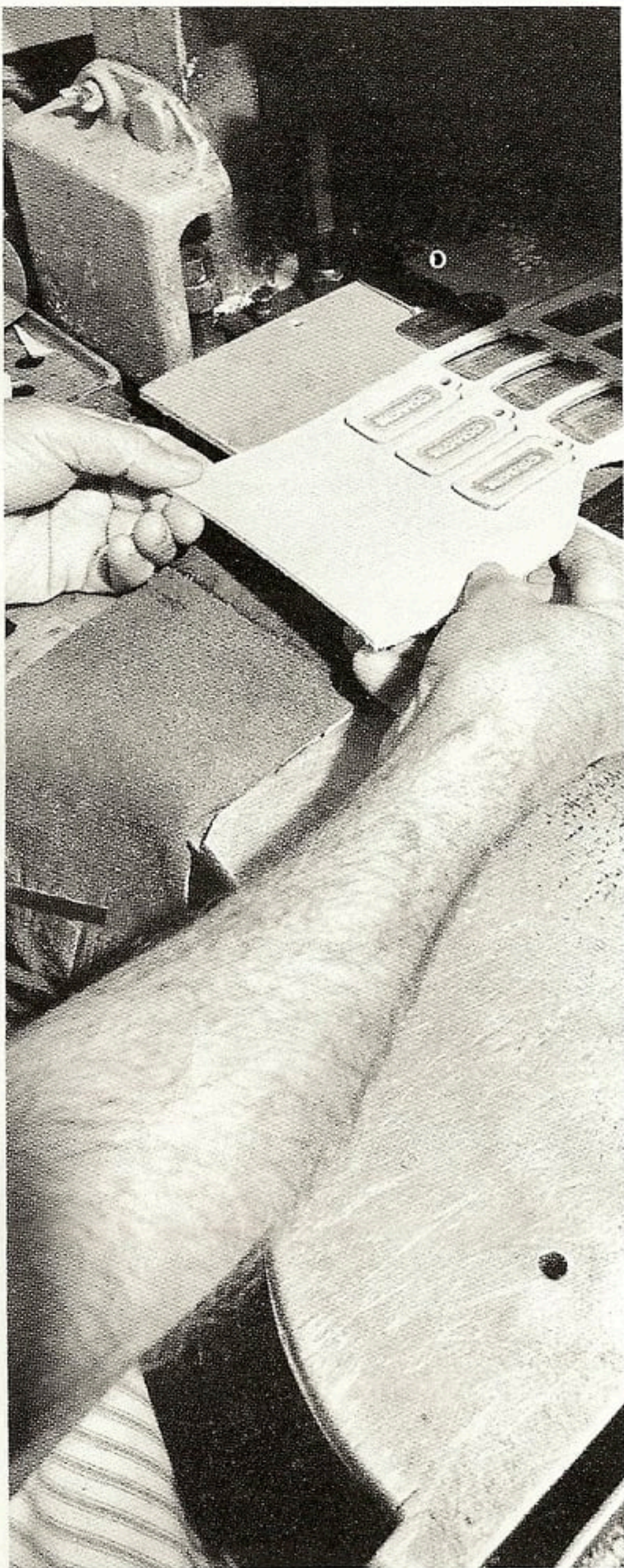
Sure to be favored among women who require a lighter weight bag with a large carrying capacity, this roomy design is the perfect choice. A front pocket keeps often-used items handy, while an inside full-length zipper pocket secures important essentials. The wide bottom is supported by a full gusset anchor and extends to the leather-lined flap for a sophisticated look. Comes with a hidden magnetic snap closure and an adjustable 41" shoulder strap.

Dimensions: 12" x 8 1/2" x 3 1/4"

Black, Blue, Bone, Cocoa, Honey, Red, Saddle, Taupe, Wine shown on page two. Pictured in Cocoa.



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(800) 223-8647



The smallest item we make here at Coach is actually one of the most important.

It is the Coach tag that hangs from every Coach bag and briefcase. It is your assurance that the product has been made by skilled craftsmen in our own factory. It also lets you know that the item has been thoroughly hand-inspected before it is wrapped, packed and offered for sale.

It is a tag that symbolizes a commitment to quality and craftsmanship, and there is no other bag in the world that carries it.



All Coach products can be ordered directly from our factory.
Call toll-free, day or night:
(800) 223-8647



Nº 4075 Bucket Bag \$144

(Shown left) The handsome lines and day-to-day versatility of this bag have made it a favorite among our consumers. It's large enough for all your daily needs, with a top zipper closure, an inside drop pocket and a single outside pocket that wraps halfway around the bag for such items as glasses, keys, or receipts. Comes with a 41" adjustable shoulder strap.

Dimensions: 11 3/4" x 11" x 4 3/4"

Available in all ten Coach Lightweights Colors shown on page two.
Pictured in Honey.

New Nº 4110 Tailored Pouch \$142

(Shown right) Classic shaping and sturdy yet lightweight design give this bag its universal appeal. Spaciously proportioned with an extended fully-anchored gusset, it has a handy front pocket and an inside zipper compartment for make-up and keys. The hidden magnetic snap closure on the leather-lined flap creates a tailored look. Comes with an adjustable 44" shoulder strap.

Dimensions: 9" x 7 1/2" x 3"

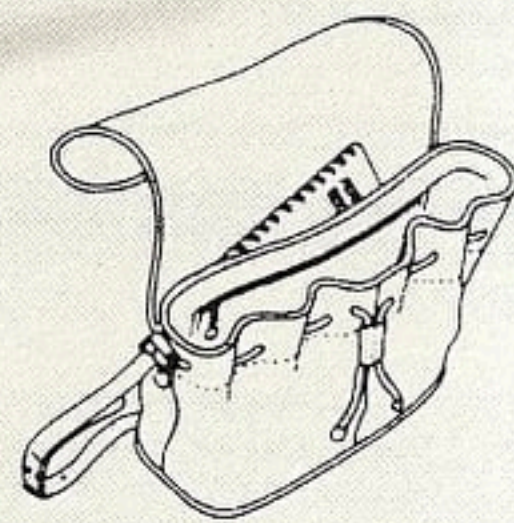
Available in Black, Blue, Bone, Cocoa, Honey, Red, Saddle, Taupe, Wine shown on page two. Pictured in Blue.



Nº 4025 Shoulder Pouch \$136

(Shown left) This distinctive pouch-like design features a spacious, adjustable main compartment that you cinch closed with leather drawstrings. Between the main compartment and the back of the bag is another slim compartment for less bulky items. Inside zipper pocket keeps smaller items handy. And the 38" adjustable shoulder strap with solid brass buckle is long enough to wear diagonally across the body. Dimensions: 11" x 10" x 5"

Available in all ten Coach Lightweights Colors shown on page two. Pictured in Khaki.



Nº 4015 Drawstring Sac \$136

(Shown right) The size and soft shape of this light weight bag make it a perfect choice for a day-to-day carryall. It offers ample room for all your necessities, and features a wide opening for easy access. The drawstring top pulls closed and cinches securely. An inside zipper pocket keeps small items separate and convenient, and the 38" shoulder strap adjusts for comfort. Dimensions: 10½" x 12" x 5½"

Available in all ten Coach Lightweights Colors shown on page two. Pictured in Wine.

Nº 4055 Soft Satchel \$160

The classic lines of the familiar doctor's satchel have been handsomely redefined to complement the supple qualities of our light weight leather. Leather tabs "pull" the sides to the bottom giving the bag a softly tailored look. This very spacious bag has a zipper closure that extends over the top corners for an extra-wide opening. Inside are two pockets: one zipper pocket and one open pocket handy for keeping keys, comb, notepads, etc. organized. Dimensions: 11" x 8½" x 5½"

Black, Blue, Bone, Cocoa, Red, Saddle, Taupe, Wine shown on page two. Pictured in Black.



Nº 8200 1½" Woman's Calfskin Belt in Black, \$56, shown on page 35.



No 4065 Light Tote \$176

The simple, straightforward design makes this roomy, light weight tote a popular choice—appropriate for work, errands and travel. Spacious enough for books, files and even shoes. Deep-set industrial brass top zipper keeps everything secure, and an inside zipper pocket keeps change purse and keys within easy reach.

Dimensions: 16" x 13" x 4 1/2"

Black, Blue, Cocoa, Honey, Red, Saddle, Taupe, Wine shown on page two. Pictured in Red.

No 4085 Travel Tote \$218

Already one of our most popular styles, our very roomy Travel Tote has an extra-large capacity that makes it ideal for trips out of town, trips to the market or any time you've got a lot to carry. The reinforced bottom provides durability and keeps it standing upright. The sturdy handles are proportioned for carrying in hand or over the shoulder. An inside zipper pocket secures keys, coins and checkbook, and three outside pockets are large enough to conceal airline tickets, letters and eyeglasses. Dimensions: 17" x 15" x 5"
Black, Blue, Cocoa, Honey, Taupe shown on page two. Pictured in Blue.



No 4715 Organizer in Burgundy, \$170, shown on page 49.

Distinctive Coach® Classics

Instantly recognizable, Coach Classics have the timeless quality and appeal that make them truly original.

Our Spring preview introduces three new bags to our Classics collection. The Compartment Bag (page 21) and the Compartment Bag Small (page 25) offer the ability to hold a lot in a surprisingly slim silhouette. The Classic Hobo (page 17) is sure to become a traditional favorite among women who require a larger bag with easy access and unlimited capacity.

Coach Classics are crafted of full-grain, glove-tanned cowhide that acquires a softer, richly burnished patina with continued use and care. The rich color range works effortlessly with your Spring wardrobe and through the seasons ahead.

Nº 9855 Classic Hobo in Navy, \$172, shown on page 17.



New

Nº 9855 Classic Hobo \$172

For work, weekends or travel, this classically styled casual bag offers an extra-large carrying capacity. An outside front pocket puts glasses, correspondence or an address book within easy reach. The extra-large inside zipper pocket provides separate access to keys, coins and bills. A top zip closure keeps everything secure. The adjustable 43" shoulder strap is attached to stirrup buckles of solid brass.

Dimensions: 13" x 10" x 4 1/4"

Black, British Tan, Burgundy, Mahogany, Navy, Putty, Tabac shown on page two. Pictured in British Tan.

Nº 7155 Change Purse in Red, \$28, shown on page 64.

Nº 9790 City Bag \$148

One of the most popular choices among our consumers, this especially roomy bag is for carrying all around town. Three full-length pockets keep things organized: one outside along the back for often-used items, one under the front flap, and one inside with a zipper closing. The wide bottom gives you enough room for a notepad, hairbrush, and other personal accessories. Comes with 44" adjustable shoulder strap and solid brass hardware.

Dimensions: 11½" x 7½" x 3¾"

*Available in all ten Coach Classic Colors shown on page two.
Pictured in Red.*



Nº 9820 Swagger \$168

This highly functional bag incorporates the most often requested features and is highly favored among our consumers. The 4" width provides ample room, while the tapered design keeps it trim. A secure, extended top zipper lets you open the bag conveniently wide. Two full-length outside pockets flank both sides and offer instant access to items you want at hand. An inside zipper pocket safely holds smaller items. Comes with a 44" adjustable shoulder strap.

Dimensions: 12" x 7½" x 4"

Black, British Tan, Burgundy, Mahogany, Mocha, Navy, Putty, Red, Tabac shown on page two. Pictured in Black.

Nº 4645 Checkbook Case in Black, \$66, shown on page 44.