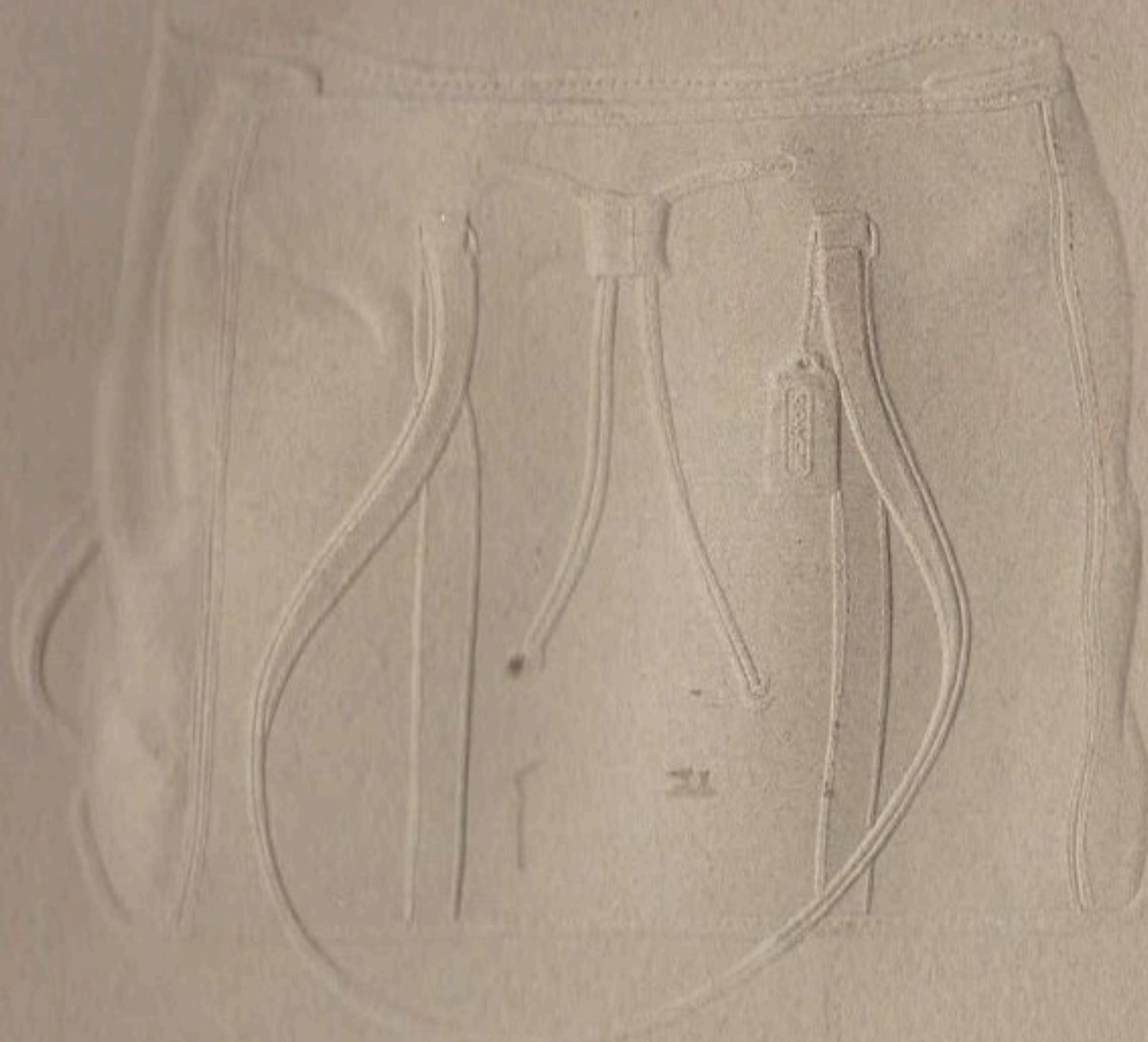




A catalogue of classic Coach® bags, belts, wallets, briefcases and other accessories made out of natural leather and solid brass.

Early Fall 1987

The New Coach® Lightweights for Fall

Our new Coach Lightweights Collection was introduced just a short time ago, and we are truly gratified by the enthusiastic response the collection has received.

These new bags are especially soft and feature pouch-like shapes that reflect the light weight qualities of the full-grain Glove Tanned Cowhide.

We call your attention to the color palette specially developed for this new collection. It includes a range of deep, rich earth tones that seem particularly well-suited to the months ahead.

As with every Coach product, these new Coach Lightweights are true American classics—designed with a timeless quality, so that they may be used and enjoyed in every season throughout the years.

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Pictured clockwise from left: No 4055 Soft Satchel in Saddle (page 30), No 4065 Light Tote in Wine (page 33), No 4025 Shoulder Pouch in Blue (page 27), No 4020 Drawstring Sac Small in Cocoa (page 28).



Burgundy Putty Mocha Tabac Bone British Tan Navy Red Flannel Grey Black

These Coach Tags represent the ten Coach Colors now in production for the Coach Classics featured on pages 3 through 25 and pages 37 through 64 in this catalogue. Because the natural color tones of our leather are difficult to reproduce in print, this chart is intended only as a guide. (For our new Coach Lightweights Collection and color palette, see page 26-36.)

It's Not a Coach® Bag Without the Coach® Tag

Coach has been making fine quality leather products for 45 years. We are gratified that during this time they have become known as true American classics—straightforward, functional designs that are very well made and never go out of style.

Quality and Commitment

Our commitment to quality begins with a unique tanning process, which renders our extraordinarily rugged, full-grain cowhide quite soft and supple.

Only then do our skilled craftsmen begin to cut and sew Coach products in a process that requires as many as 85 steps before an item is complete.

All of our products are then hand-inspected and tissue-wrapped in boxes suitable for gift giving. You will find that the Coach you choose will get better and better with age, taking on a deep, rich patina with use.

Prices valid until December 31, 1987

Excellence in Service

We believe ordering from Coach should be easy and pleasant, and we work hard to attain this goal.

You are assured of courteous and efficient service. Once your order is received, it is processed and shipped within three to four working days.

Every Coach product is sent free of all shipping and handling charges to all 50 states.

Our Guarantee

If anything you order from this catalogue does not fully meet your expectations, by all means, return it to us and you will receive a prompt refund or exchange, whichever you prefer.

All Coach products can be ordered directly from our factory and are sent to you free of any shipping or handling charges. To order call toll-free, day or night: (800) 223-8647

Nº 9790 City Bag \$138

Recently introduced, this new silhouette has already become one of the most popular choices among our consumers. An especially roomy bag for carrying all around town. Has three full-length pockets to keep things organized: one outside along the back for often-used items, one under the front flap and one inside with a zipper closing. The wide bottom gives you enough room for a notepad, hairbrush, and other personal accessories. Adjustable shoulder strap and solid brass hardware. Dimensions: 11½" x 7½" x 3¾"

Available in all ten Coach Colors shown on page two. Shown in British Tan.



Nº 7215 Squeeze Keycase in British Tan, \$18, shown on page 47.

Nº 9635 Convertible Clutch \$124

A long-time favorite, this spacious pouch is proportioned to tuck comfortably under the arm when converted into a clutch. Has a handy pocket under the front flap and an inside zipper compartment for make-up and keys. Comes with 36" detachable shoulder strap fitted with solid brass nautical hardware. A longer (44") strap can be substituted upon request. Dimensions: 11" x 7" x 2 1/2"

Available in all ten Coach Colors shown on page two. Shown in Red.



New Nº 9795 Spectator Bag \$138

A sophisticated and timeless silhouette designed with attention to room and organization. The wider bottom creates an especially large carrying capacity and the special construction keeps the bag upright when set down. A full-length outside back pocket and an inside zipper pocket let you keep things separate and within handy reach. The comfortably wide 43" adjustable shoulder strap has brass buckles on both sides. Dimensions: 11" x 7 3/4" x 4"

Available in the following Coach Colors shown on page two: Black, British Tan, Burgundy, Flannel Grey, Mocha, Navy, Putty, Red, Tabac. Shown in Navy.



The job of cutting is one that requires great precision and skill.

Mindful of the high cost of leather, cutters must position their dies carefully so as not to throw off excessive waste. At the same time, they must also look for choice cuts that will make the most of the leather's rich grain and natural markings.

It is a job performed by experts proud of their craft, and their skill is evident in every Coach product.

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Nº9755 Pocket Purse \$104

A recent addition to the Coach collection that is favored by consumers in our retail stores. Women appreciate the fact that it offers as much room as our Basic Bag and has three pockets to keep things organized. There's a full-length outside pocket for quick access, another under the flap and a drop pocket inside. Comes with a 44" detachable strap. A shorter (36") strap can be substituted upon request. Dimensions: 9½" x 5¾" x 2"

*Available in all ten Coach Colors shown on page two.
Shown in British Tan.*

Nº9455 Basic Bag \$98

The Coach Bag that started a look is trimly proportioned to be equally comfortable at your side or in your hand. Detachable 36" double-strand shoulder strap with solid brass dog leash hardware turns a casual day bag into an elegant evening clutch. Handy inside pocket. Solid brass industrial zipper with wrist strap pull. Dimensions: 11" x 7" x 1½"

*Available in all ten Coach Colors shown on page two.
Shown in Tabac.*



Nº9300 Companion Bag \$116

Since its introduction this classic bag has found favor and is a popular choice among our consumers. It is quite roomy, with a handy inside pocket and two convenient outside pockets for glasses, keys or address book. Nautical hardware and industrial zipper are solid brass. Comes with 36" detachable shoulder strap. A longer (44") strap can be substituted upon request. Dimensions: 11" x 7" x 2¾"

Available in all ten Coach Colors shown on page two. Shown in Navy.

Nº7150 Eyeglass Case in Mocha, \$26, shown on page 47.

Nº9750 Riding Bag \$130

Nº9745 Riding Bag Small \$98

The timeless hunting pouch is redefined with tailored simplicity. Roomy, yet trim, it has a full-length zipper compartment inside and a handy pocket beneath the unlined flap. When the bag is unbuckled, the closure tab tucks neatly into a convenient leather "keeper" beneath the flap. Adjustable 43" shoulder strap can be extended to wear across the body. Solid brass harness buckles.

Nº9750 (Shown below) Dimensions: 9½" x 8½" x 2"

Available in the following Coach Colors shown on page two: Black, British Tan, Burgundy, Flannel Grey, Mocha, Navy, Putty, Red, Tabac. Shown in British Tan.

Nº9745 (Not shown) Dimensions: 7½" x 7¾" x 2"

Available in the following Coach Colors shown on page two: Black, British Tan, Burgundy, Flannel Grey, Putty, Red, Tabac.



Nº9585 Saddle Pouch \$148

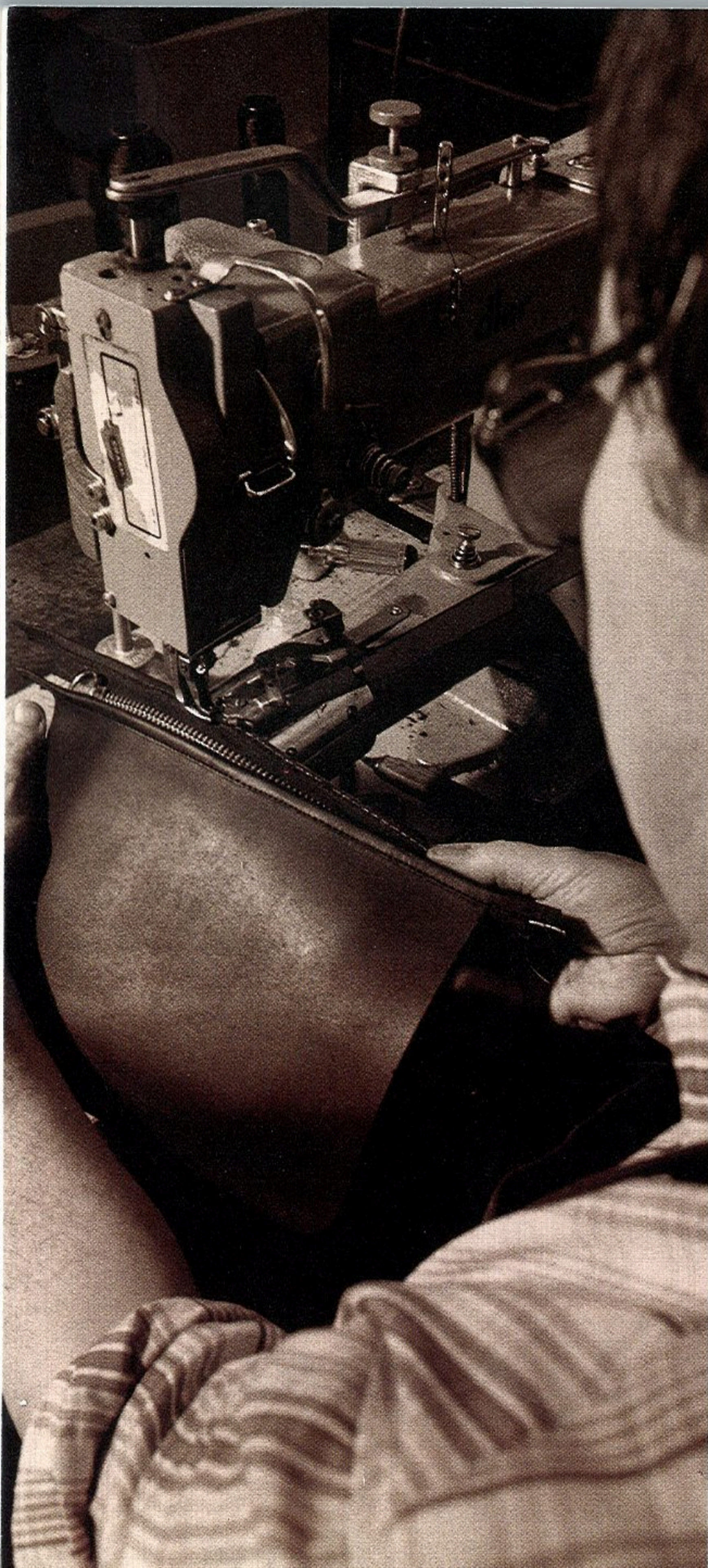
Nº9590 Saddle Pouch Small \$128

A popular selection in our Coach stores, where women are finding this classic, trim silhouette suitable for weekdays and casual week-ends. There's an inside zipper compartment and a pocket under the leather-lined flap. When unbuckled, the closure tab tucks into a convenient leather "keeper" beneath the flap. Adjustable 47" shoulder strap is long enough to wear across the body. Solid brass harness buckles.

Nº9585 (Shown above) Dimensions: 10½" x 8" x 2"

Nº9590 (Not shown) Dimensions: 9" x 7" x 1½"

Available in the following Coach Colors shown on page two: Black, British Tan, Burgundy, Flannel Grey, Mocha, Navy, Putty, Tabac. Shown in Burgundy.



Creating the close, even stitches found on fine leathers requires specialized skills.

At Coach, the thickness of our leather makes the sewing machine operator's job even more demanding. Our operators exercise great skill and draw on many years of experience in order to produce as many as twelve stitches per inch through several layers of leather.

This careful stitching adds to the strength and durability found in every Coach product.

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Nº9620 Compact Pouch \$72

(Shown left) This very trim, squared-off pouch is roomy enough to hold a checkbook, wallet and other necessities. The inside pocket keeps small items separate. Extra-long (45"), one-piece, sewn-on tubular shoulder strap. Solid brass turnlock.

Dimensions: 7½" x 7½" x 1½"

Available in the following Coach Colors shown on page two: Black, Bone, British Tan, Burgundy, Flannel Grey, Navy, Putty, Red, Tabac. Shown in Red.



Nº9375 Dinky Bag \$68

(Shown right) This classic little Coach bag is perfect for basics and goes easily from day into evening. Inside zipper pocket to keep keys and small items handy. The extra-long (45"), one-piece sewn-on tubular shoulder strap allows the bag to be worn diagonally across the body. Solid brass turnlock.

Dimensions: 9" x 5" x 1"

Available in all ten Coach Colors shown on page two. Shown in Navy.



New No 5130 Station Bag \$134

This classic Coach bag for men and women makes its return to our catalogue, offering a casual ease for everyday use. Its neat, trimly proportioned silhouette features a deep main compartment with a full-length inside pocket. A gusseted pocket, just under the front flap, easily accommodates a personal tape player or can be used to keep other small items within reach. Can be carried comfortably in hand or can be worn over the shoulder with the detachable 36" strap. Solid brass nautical hardware.

Dimensions: 9" x 9" x 2 1/2"

Available in the following Coach Colors shown on page two: Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Mocha.

No 9535 Saddlery Bag \$128

Since its introduction, this bag has been a popular choice. The look is tailored, but the bag is quite spacious. Full-length zipper compartment inside and a pocket under the flap assure easy access to keys and papers. Adjustable shoulder strap is long enough to wear diagonally across the body. Solid brass turnlock and harness buckles. Dimensions: 9 3/4" x 8" x 3 1/4"

Available in all ten Coach Colors shown on page two. Shown in Tabac.



No 7215 Squeeze Keycase in Navy, \$18, shown on page 47.



Nº9170 Classic Shoulder Bag \$126

The original Coach bag enjoys a popularity that spans more than twenty years. The flap front has no closure. There's a zipper compartment inside and a pocket under the flap. The roomy interior easily accommodates larger items such as a hairbrush or notepad. Adjustable shoulder strap has solid brass buckles. Dimensions: 10" x 8" x 3½"

Available in the following Coach Colors shown on page two: Black, Bone, British Tan, Burgundy, Flannel Grey, Mocha, Navy, Putty, Tabac. Shown in Black.

Nº9525 Stewardess Bag \$146

A long time favorite, this regulation flight attendant's shoulder bag has extra-large carrying capacity, two handy pockets right under the flap and a zipper compartment inside. The stirrup buckles and the industrial turn-lock are solid brass. Brass "feet" protect the bottom from scuffing.

Dimensions: 11" x 9¾" x 4"

Available in the following Coach Colors shown on page two: Black, British Tan, Burgundy, Flannel Grey, Mocha, Navy, Putty, Tabac. Shown in British Tan.



Nº 9706 Skinny Flight Bag \$164

This scaled down flight bag is beautifully proportioned for everyday use. Carries comfortably by hand or over the shoulder using the padded shoulder strap. Roomy main compartment with inside pocket plus two convenient outside compartments. Brass "feet" on bottom to prevent scuffing. Comes with 44" detachable strap fitted with solid brass nautical hardware. Shorter (36") shoulder strap can be substituted upon request. Dimensions: 12 ½" x 9" x 3"

Available in the following Coach Colors shown on page two: Black, British Tan, Burgundy, Flannel Grey, Navy, Putty, Tabac. Shown in Putty.



Nº 9725 Madison Satchel \$126

Nº 9765 Madison Satchel Large \$154

Reminiscent of the classic doctor's bag, but designed especially for comfort and style. The handles are made of soft, reinforced leather, so they're comfortable in your hand or over your arm. Inside pocket keeps smaller items handy. Leather tabs at both ends allow for easy opening and closing with solid brass zipper. The larger version offers a third more room, plus a detachable 44" shoulder strap (shorter 36" strap can be substituted upon request) fitted with solid brass nautical hardware.

Nº 9725 (Shown above) Dimensions: 11" x 7" x 4 ½"

Available in all ten Coach Colors shown on page two.
Shown in Flannel Grey.

Nº 9765 (Not shown) Dimensions: 12" x 7 ½" x 5 ½"

Available in Black, British Tan, Burgundy, Flannel Grey, Mocha, Navy, Putty, Red, Tabac.

Nº 7155 Change Purse in Putty, \$24, shown on page 46.