



A catalogue of classic Coach® bags, belts,
billfolds, portfolios and other accessories
made out of natural leather and solid brass.

Summer 1985



It's Not A Coach® Bag Without The Coach® Tag.

There has, in recent years, been a proliferation of imitation Coach tags hanging from imitation Coach Bags.

There is a simple way to be sure you are not confused or deceived by these imitations.

Just remember: it is not a Coach Tag unless it has our name on it, and it is not a Coach Bag unless it has our tag on it.

The tags pictured here represent the ten Coach Colors now in production.

Because the natural color tones of Coach Glove Tanned Cowhide are difficult to reproduce in print, this chart is intended only as a guide. An actual set of Glove Leather swatches can be had for the asking.

Copyright 1985 Coach Leatherware

A Few Of The Things You Should Know About Us

We are a small family owned company that has been making leather bags, belts and billfolds since 1941.

In that time we have built a rather remarkable following, and our trademark (the little leather tag, dangling on a beaded brass chain) is widely recognized both here and abroad.

You will find our leather products in the Handbag and Men's Furnishings Departments of the leading stores.

You will also find them in selected Haberdashery, Women's Specialty and Luggage stores where quality leather accessories are sold.

Our Leather

Except for the Water Buffalo Hide wallets and accessories on pages 35-43, everything shown in this catalogue is made out of the same leather—a full grain, uncorrected glove tanned cowhide that is essentially the same leather used in making baseball gloves.

Working with a leading tanner of baseball glove leather, we have developed a special formulation of tanning extracts and emollients that renders this rugged leather soft and supple to the touch without in

any way detracting from its strength or beauty.

The scars, scratches, veins and wrinkles that give our leather its special character have not been sanded down or buffed.

We have also taken great care not to cover them with paints, sealers or artificial finishes, using only clear aniline dyes in a range of colors that enhance rather than conceal these beautiful natural markings.

Instead of peeling and cracking as painted leathers do, Coach Glove Tanned Cowhide develops its own distinctive patina, changing gradually in appearance and darkening in coloration as it is worn.

Our Design Concept

Although widely imitated, Coach Bags and Belts have, over the years, firmly established themselves, both here and abroad, as the genuine article—true American classics that are very well made and never go out of style.

Every Coach Bag is identified at the Coach factory with its own registration number.

If it is a genuine Coach Bag, you will find this registration number branded right into the leather on an inside pocket.

Our designs are straightforward and functional. No unnecessary ornamentation, no gadgets, no gimmicks.

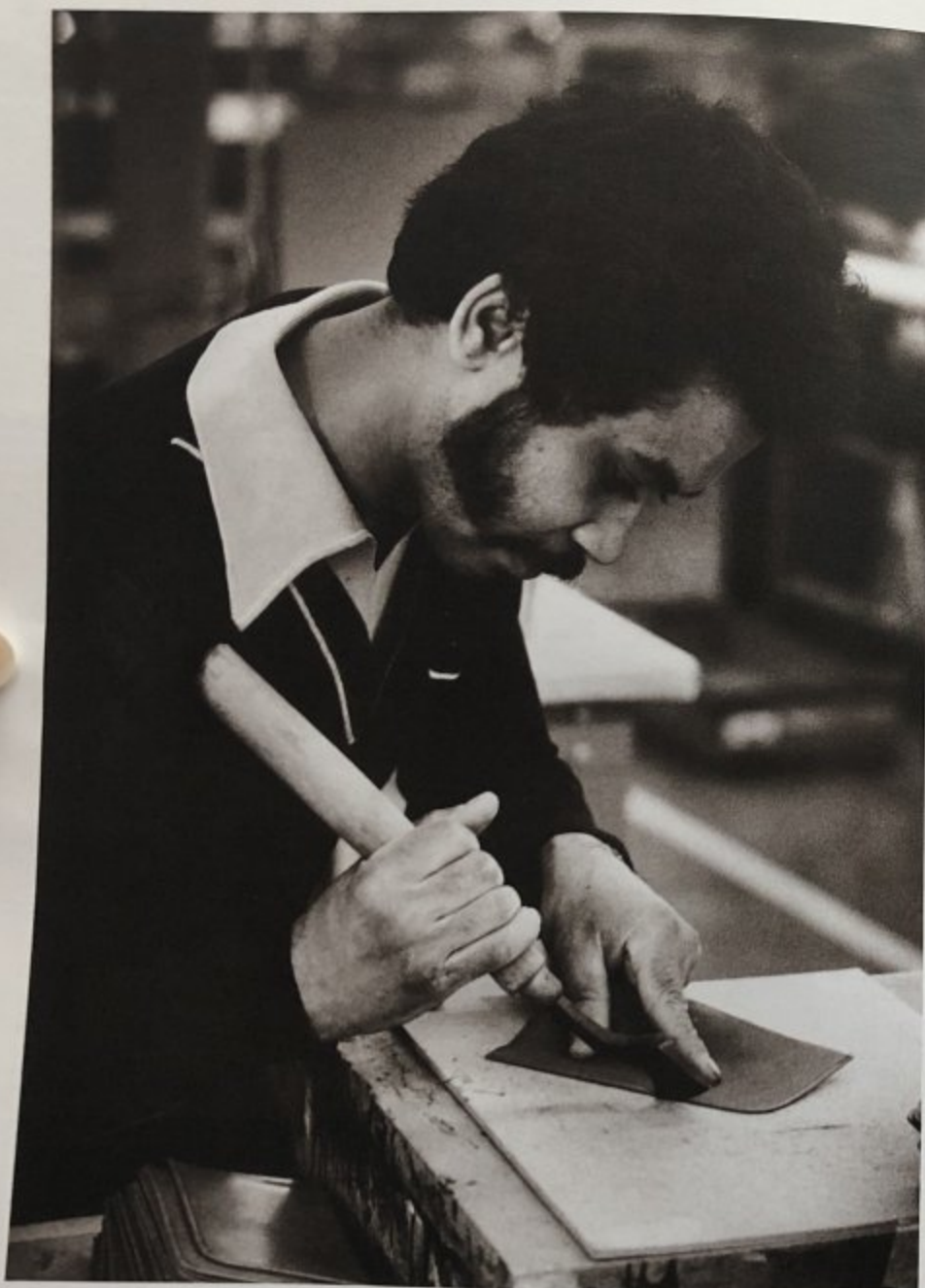
№9455 Basic Bag \$82

The Coach Bag that started a look. Soft, perfectly proportioned clutch swings off the hip. Detachable double strand shoulder strap with solid brass dog-leash hardware. A casual bag by day, a simple, elegant bag at night. Solid brass industrial zipper with wrist strap pull. Dimensions: 11" x 7" x 2"

All ten Coach Colors shown on page one. Shown in Bone.



№1070 36" Replacement Strap \$15



The Creaser bears down on a hot creasing iron to produce a burnished edge on a leather pocket.

There are no linings to tear, no cardboard reinforcements to break. Just generous cuts of full grain leather, carefully sewn together, double stitched where necessary, so as not to come apart.

Our Distribution

Quality leather goods must be made in small carefully supervised lots that do not readily lend themselves to mass production.

That is why we are so selective in choosing our retail outlets, and that is why you will find Coach products in only the very best Department and Specialty stores.

Our Prices

The prices shown in this catalogue will be valid until June 30, 1985. These prices represent exceptionally good value, and the fact is that you cannot buy equivalent quality for less money anywhere.

One further note: It is not our intention, nor is it within our province, to fix the prices at which our products are selling in retail stores throughout the country. Every

store has its own mark-up policy and determines its own retail prices. It is to be expected therefore that prices may vary somewhat from store to store.

Our Commitment

Throughout the forty years that we have been in business, we have always tried to maintain the highest standards of our craft.

In the face of pressures placed on us by the great demand for our products, we have chosen to remain a small, privately held company, deeply committed to the excellence of our work and the quality of our service.

Whether you make your purchase from one of the fine stores that carry our products, or whether you place your order directly with us, we are equally committed to your satisfaction and will go to great lengths to honor that commitment.

Our products are well made out of good leather and designed to be worn and enjoyed for many years. We hope that they will serve you well, and that you will find them a lasting source of satisfaction and pleasure.

Coach Bags, Belts and Accessories can be bought in our own Coach Stores and in selected stores throughout the U.S.

They can also be ordered directly from our factory and sent to you free of any shipping or handling charges.

To order, call toll free, day or night:

(800) 262-2422



No. 9655 Zippered Pouch \$50

Tiniest of Coach Bags with extra-long (45") one-piece sewn on tubular handle. Inside compartment. Brass industrial zipper. Dimensions: 9"x5"x2"

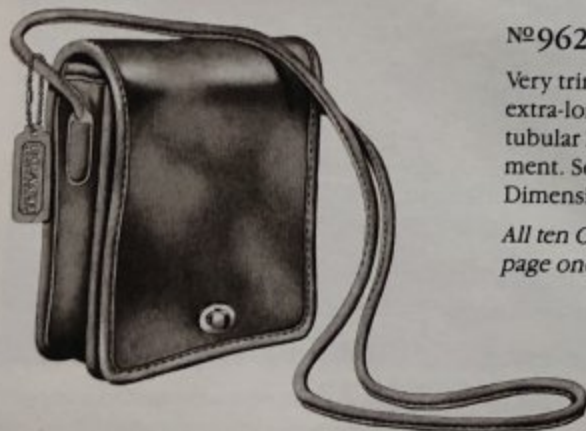
All ten Coach Colors shown on page one.



No. 9375 Dinky Bag \$54

Complete with inside zipper compartment. Doubles nicely as evening bag. Extra-long (45") one-piece sewn on tubular handle. Solid brass turnlock. Dimensions: 9"x5"x2"

All ten Coach Colors shown on page one.



No. 9620 Compact Pouch \$64

Very trim squared-off pouch with extra-long (45") one-piece sewn on tubular handle. Inside compartment. Solid brass turnlock. Dimensions: 7"x8"x2"

All ten Coach Colors shown on page one.

No. 9085 Duffle Sac \$120

Large, circular bottom feed bag for slinging over the shoulder. There's a handy inside pocket and an industrial zipper closure. The two adjusting stirrup buckles and the zipper are solid brass. Dimensions: 9"x14"x9"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



No. 1065 36" Replacement Strap \$17

Nº9170 Classic Shoulder Bag \$100

The original Coach bag, first introduced by us over fifteen years ago. Simplest of unlined pouches with a minimum of hardware. Inside zipper compartment and an extra compartment under the flap. Adjusting buckles are solid brass. Dimensions: 10"x9"x4"

*All ten Coach Colors shown on page one.
Shown in Tabac.*



Nº1060 36" Replacement Strap \$15

Nº9530 Small Shoulder Bag \$80

Scaled-down version of classic shoulder bag with solid brass buckles and turnlock closure. There's an inside zipper compartment and an additional compartment under flap. Dimensions: 8"x7"x4"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.

Nº1060 36" Replacement Strap \$15



Nº9710 Sling Bag \$80

Trim little shoulder bag with a unique adjustable strap that was especially designed not to slip off the shoulder. Solid brass turnlock. Inside zipper compartment. Dimensions: 9"x6"x3"

All ten Coach colors shown on page one.



№9380 Twin Clutch \$98

Two slim envelope clutches, back-to-back, suspended on a 36" removable shoulder strap. Strap is fitted with solid brass nautical hardware. Dimensions: 11"x7"x2"

All ten Coach Colors shown on page one. Shown in Red.



№1050 36" Replacement Strap \$20

№1051 44" Replacement Strap \$20



№9430 Slim Satchel Standard \$104

№9425 Slim Satchel Compact \$94

One is smaller than a briefcase. The other is larger than a clutch. Each has inside pocket and closes securely with a solid brass industrial zipper.

Standard: 13"x9"x3"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.

Compact: 12"x7"x2"

Bone, Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



Nº9700 Flight Bag \$184

This roomy travel bag has mid-length carrying straps that fit over the shoulder. Two outside compartments and an inside pocket. Dimensions: 15"x10"x6"

Black, British Tan, Burgundy, Mocha, Tabac.

Nº9705 Skinny Flight Bag \$144

Same features as our Flight Bag but smaller and trimmer in scale. Perfectly proportioned for everyday use. Dimensions: 13"x9"x3"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.

Nº9665 Marketing Tote \$160

Luxurious open-top tote. Both sides are leather lined and there are two full-size inside compartments that close securely with brass zippers. Mid-length carrying straps also fit over shoulder. Dimensions: 15"x10"x3"

*Black, British Tan, Burgundy, Mocha, Tabac.
Shown in British Tan.*





№9525 Stewardess Bag \$126

Regulation flight attendant's shoulder bag with extra large carrying capacity. Handy pocket right under the flap and a zipper compartment inside. The stirrup buckles and the industrial turnlock are solid brass. Brass "feet" protect the bottom from scuffing. Dimensions: 11"x11"x4"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.

№1065 36" Replacement Strap \$17

№9585 Saddle Pouch Large \$130
№9590 Saddle Pouch Standard \$110

Buckled shoulder pouches in two sizes with authentic solid brass saddlery hardware. Each has a leather-lined flap, inside zipper compartment, and an extra compartment under the flap.

Large: 11"x8"x2"
 Standard: 9"x8"x2"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Navy and Putty.



№1075 Replacement Strap \$12

№9635 Convertible Clutch \$106

Roomy pouch converts to clutch when handle is detached. Standard 36" shoulder strap fitted with solid brass nautical hardware. Inside zipper compartment and another compartment under flap. Replacement straps available in two lengths. Dimensions: 11"x7"x3"

*All ten Coach Colors shown on page one.
Shown in Black.*



№1050 36" Replacement Strap \$20

№1051 44" Replacement Strap \$20

№9695 Handle Shoulder Bag \$144

Our version of a classic school bag scaled down to Shoulder Bag size. A 36" shoulder strap, two outside compartments and an inside zipper. Replacement straps available in two lengths. Dimensions: 12"x9"x2"

*Black, British Tan,
Burgundy, Mocha,
Navy, Putty, Red,
Tabac.*



№5130 Shoulder Pouch Large \$120

№5120 Shoulder Pouch Small \$80

Classic men's or women's shoulder bags with interesting outside pouch construction. Fitted with standard 36" shoulder straps with solid brass nautical hardware. Replacement straps available in two lengths.

Large: 9"x9"x2 1/2"

*Black, British Tan,
Burgundy, Mocha, Navy,
Putty, Red, Tabac.*

Small: 6"x8"x2 1/2"

*Black, Bone, British Tan,
Burgundy, Mocha, Navy,
Putty, Red, Tabac.*



№1050 36" Replacement Strap \$20

№1051 44" Replacement Strap \$20



Nº8920 Courier Pouch \$114

This Coach Bag has a large capacity and a distinctive tuck-in flap that adjusts the size of the bag to its contents. Matching solid brass stirrup buckles. Adjustable shoulder strap. Extra zippered compartment inside. Dimensions: 10"x10"x5"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Putty.

Nº 1065 36" Replacement Strap \$17



The Cutter positions his die carefully on his block. He is mindful of the high cost of leather and is looking for choice cuts that will not throw off excessive waste.

Here Are A Few Classic Bag Fittings That We Make Out Of Coach® Glove Tanned Cowhide

For several years now, we have been producing a small collection of these classic Bag Fittings especially designed to accessorize our bags. These Bag Fittings are made out of the same Glove Tanned Cowhide that we use to make our bags and belts. Like the bags and belts, they respond very well to wear, taking on a rich patina as they are worn. In order to make these small pieces out of our glove leather, it is

necessary to split it down to a lighter weight.

This is accomplished by running each part through a splitting operation that reduces it to the desired thickness and in the process, renders it as soft and supple as a piece of fine Calfskin.

Except for the two Make-Up Kits, which are lined with a treated cotton ticking that resists spills, every piece is fully lined in leather. The zippers and snap fasteners are solid brass. The purse frames are covered with leather.

Coach Bag Fittings are made in most of the Coach Colors. They can be matched, coordinated, or color coded for easy identification.



№7170 Skinny Make-Up Kit \$20

This flat little zippered case is large enough to hold all essentials, yet fits into smallest Coach Bag. Lined with treated cotton ticking. Dimensions: 7"x4"

Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



№7165 Chunky Make-Up Kit \$38

Gusseted for extra capacity, this kit holds a lot and travels well. Lined with cotton ticking treated to resist spills. Dimensions: 7"x4"x1"

Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



№7155 Change Purse \$20

Classic little leather-lined coin purse. No Coach Bag should be without one. Dimensions: 4"x3"

Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



№7160 Utility Purse \$36

All purpose container for stashing coins, bills, keys or jewelry. Fully lined in leather. Leather covered frame. Dimensions: 7"x4"x1"

Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



№7150 Eyeglass Case \$20

Leather-lined case to protect lenses, accommodates standard size frames only. Dimensions: 6"x3"

Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



№7180 Double Purse \$38

Two separate leather-lined compartments for organizing coins, bills, keys. Also serves nicely as a small clutch. Dimensions: 6"x4"

Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



№7195 Envelope Keycase \$18

A small leather-lined pocket with flap that holds keys securely on a beaded chain. Dimensions: 4"x2 1/2"

Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac.



Nº9625 Musette Bag \$190

Largest of Coach Bags, this one is fancied by models, dancers, travelers and photographers. Two large outside pockets and an extra one inside. Solid brass stirrup buckles and turnlocks. Dimensions: 16"x11"x5"

Black, British Tan, Mocha, Tabac. Shown in Mocha.



Nº5030 Large Wetpack \$58
Nº5020 Standard Wetpack \$52

Classic travel cases accommodate either men's or women's toiletries. Lined with a treated cotton ticking that resists spills.

Large: 11"x3"x6"

Standard: 11"x4"x3"

Black, British Tan, Mocha, Tabac. Shown in British Tan.

Nº5160 Shoulder Portfolio \$180

Soft, legal size portfolio with a 36" removable shoulder strap that is fitted with solid brass nautical hardware. Two outside compartments and a zipper compartment inside. Replacement straps available in two lengths.

Dimensions: 16"x11"x2"

Black, British Tan, Burgundy, Mocha, Tabac.



Nº1050 36" Replacement Strap \$20

Nº1051 44" Replacement Strap \$20



The Trimmer burns off loose threads with a live flame.

Nº 5040 Portfolio \$90

A soft, unconstructed, legal size carrying case with many uses for both men and women. Inside pocket. Brass industrial zipper. Dimensions: 17"x11"x1"

Black, British Tan, Burgundy, Mocha, Red, Tabac. Shown in Burgundy.

Nº 5050 Handle Portfolio \$130

This Coach Bag serves either as a bag or a legal-size portfolio and is greatly appreciated by both men and women. There's a pocket inside and a brass industrial zipper closure. Dimensions: 17"x11"x2"

Black, British Tan, Burgundy, Mocha, Red, Tabac. Shown in Tabac.



No 5060 Large Handle Portfolio \$150

Latest addition to the Coach collection of soft, unconstructed portfolios. This one is reinforced and has twice the capacity of our classic Handle Portfolio. Dimensions: 17"x12"x3 1/2"

Black, British Tan, Mocha, Tabac.



No 5070 Skinny Portfolio \$76

Constructed with no side gussets at all, this is the flattest of all portfolios and yet it has a substantial capacity for papers, file folders and documents. Dimensions: 16 3/4"x11"

Black, British Tan, Burgundy, Mocha, Red, Tabac.

No 5080 Brief Bag \$172

Soft, luxurious, legal size briefcase serves personal and professional needs of both men and women. Gusseted pockets on the outside; zippered compartment inside. Dimensions: 16"x11"x2"

Black, British Tan, Burgundy, Mocha, Red, Tabac. Shown in British Tan.





Every Coach® Belt has a solid brass buckle and two leather loops, carefully sewn on by a highly skilled sewing machine operator.

A Few Of The Things You Should Know About Coach® Belts

Coach Belts are classic Glove Leather belts that have always been made in the same basic model with the same classic harness buckles.

All Coach Belts have the same crisp, traditional saddlery look that is unmistakably Coach.

They are distinguished by their fine stitching, their smooth ridges and their authentic solid brass buckles. These buckles are not brass plated.

They are brass through and through, cast in sand by a foundry that has been making equestrian hardware for over a hundred years.

We make Coach Belts in both men's and women's sizes. They are made along with our Coach Bags—produced in the same factory, made out of the same leather and stitched by the same sewing machine operators.

*Orders can be called in toll free
and sent to you free of any
shipping or handling charges.
(800) 262-2422*

№ 100 1" Tab Belt \$32

№ 6300 1 1/4" Tab Belt \$36

An especially supple, self-lined, glove leather belt with the distinctive tab ends first introduced by Coach many years ago. Hand folded edges. Solid brass harness buckle.

The 1" belt is made in even sizes 26-34. *Black, Bone, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Red.*

The 1 1/4" belt is made in even sizes 30-42. *Black, British Tan, Burgundy, Mocha, Tabac.*





Nº2500 1" Carriage Belt \$36
Nº2600 1 1/4" Carriage Belt \$42

Among the finest examples of the beltmaker's art, this one-piece glove leather belt is hand folded along both edges and around the tip. The highly polished carriage buckle is sand cast in solid brass.

The 1" belt is made in even sizes 30-42.
Black, British Tan, Burgundy, Mocha, Tabac.

The 1 1/4" belt is made in even sizes 30-44.
Black, Mocha. Shown in Black.



Nº5200 1" Bridle Belt \$25
Nº7600 1 1/4" Bridle Belt \$28

Basic man's belt in real glove-tanned cowhide. Same construction as the Harness Belt, but with a somewhat dressier, square-cornered brass buckle that is very highly polished.

The 1" belt is made in even sizes 26-40.
Black, British Tan, Burgundy, Mocha, Navy.

The 1 1/4" belt is made in even sizes 30-44.
Black, British Tan, Burgundy, Mocha, Navy, Tabac. Shown in Tabac.



Nº2800 3/4" Harness Belt \$22
Nº6600 1" Harness Belt \$25

Real glove tanned cowhide bonded to full grain, bark tanned strap leather. The glove leather for suppleness and hand; the strap leather for snap and temper. Waxed edges. Solid brass harness buckle.

The 3/4" belt is made in even sizes 26-40.
All ten Coach Colors shown on page one.

The 1" belt is made in even sizes 26-42.
Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in British Tan.

Fabric Belts \$18

Even sizes: 26-42.
 Width 1 1/8"



Nº8904
Natural/Navy/Scarlet Wool



Nº2701
Natural/Navy Wool



Nº2703
Navy/Scarlet Wool



Nº7903
Navy/Burgundy Wool



Nº7803
Navy Wool



Nº7804
Scarlet Wool



Nº3810
Natural Linen



Nº3801
Natural/Navy Linen

The Wallets And Accessories Pictured On The Following Pages Are All Made Out Of Real Water Buffalo Hide. Here Is The Story Of This Remarkable Leather.

In the forty years or so that we have been making turned-edge wallets, we have never seen a leather so ideally suited to this purpose.

It is thin. It is firm. It has the distinctive temper and "squeak" of a vegetable-tanned leather, and the beautiful natural graining of a fine piece of wood.

The wallets and accessories shown on the following pages are all made out of this same full-grain leather, no two pieces of which are exactly alike. As the leather is worn, it gradually acquires a bright, polished appearance that brings out the beautiful natural markings that lie hidden just below the surface.

The slow-curing vegetable tannage that gives Coach Water Buffalo Hide its special character was probably first developed in the small village tanneries of India, where this primitive method is still employed today. For months at a time, the hides are left to soak in tanning pits dug into the ground and filled with specially

prepared mixtures of natural tree bark extracts.

Most of this leather is destined to be cut up into sandals, but the best hides are set aside for the small leather goods trade. Dried out, stiff and as yet uncolored, they are baled for shipment and delivered to the ports from where they are shipped overseas.

From this "crust leather," as it is called at this stage, we select the skins with the most interesting natural markings. They are put into large wooden drums along with an exclusive formulation of bark extracts, fat liquors and dyes. The drum is rotated slowly for many hours, allowing the ingredients to penetrate deep into the leather.

When this cycle is complete, the leather is removed and set out to dry. In a remarkable transformation, what started out as a rough, wrinkled hide is now a smooth, supple, richly grained leather of extraordinary character.

We make Coach Water Buffalo Hide in eight beautiful colors and will be pleased to send you a set of swatches on request.

*Orders can be called in toll free
and sent to you free of any
shipping or handling charges.
(800) 262-2422*



No. 4630 Envelope Wallet \$54

A well-organized envelope with a full length gusseted compartment that holds change without bulking. A separate compartment for bills and two pockets for credit cards and receipts.
Dimensions closed: 7" x 3 1/2"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Tabac.

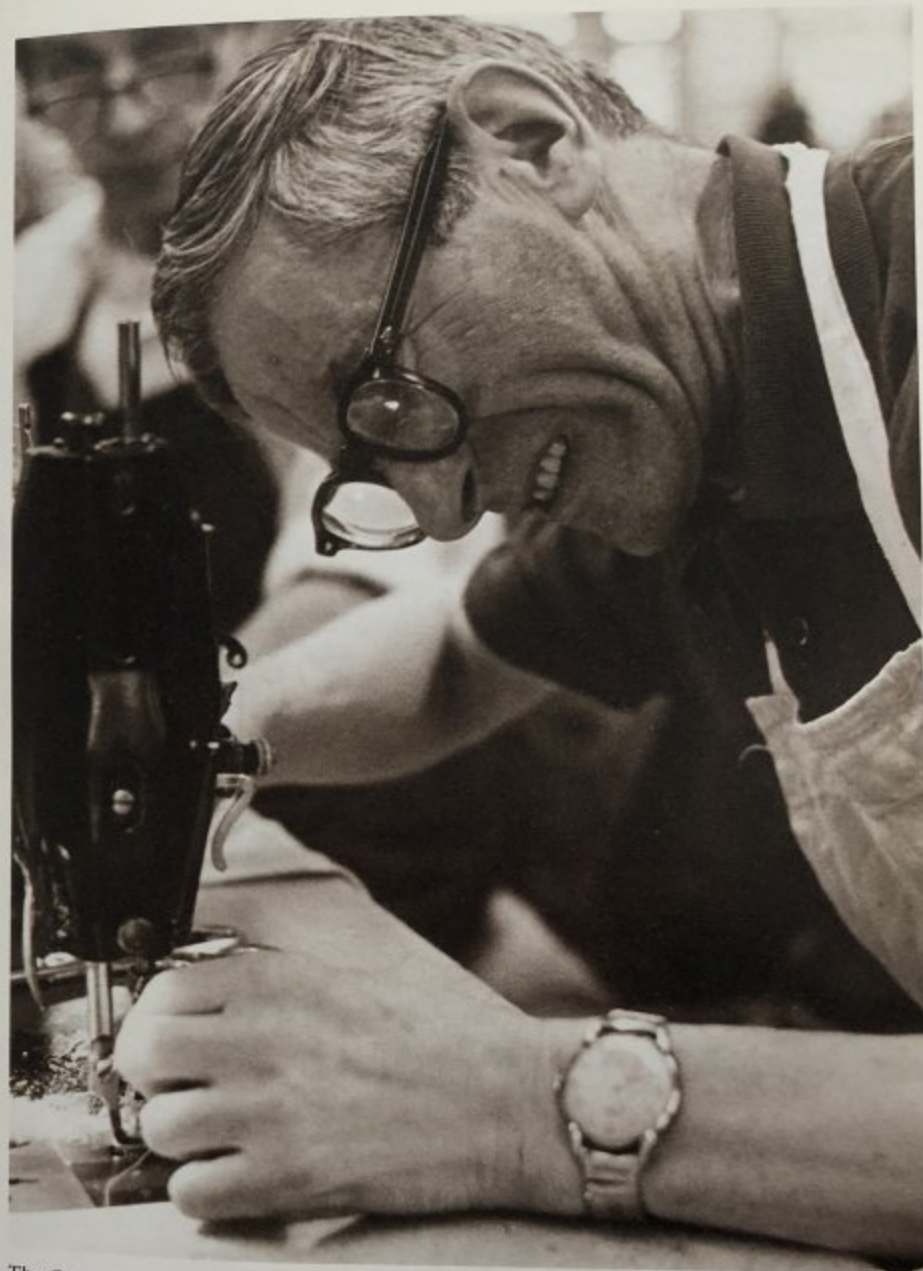


№4635 Wallet/Purse \$54

It's a wallet. It's a purse. Our version of the Classic French Purse. Accommodates bills, cards, pictures, etc. with a separate access coin purse.

Dimensions closed: 4 1/2" x 4"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Navy.



The Operator threads his needle. A good sewing machine operator draws on many years of experience in order to produce as many as twelve stitches to the inch through several thicknesses of leather.



Nº 4670 Man's Wallet \$40

Classic turned-edge wallet with leather-lined compartment for bills and four separate pockets for business cards, credit cards, receipts, etc. Dimensions closed: 4" x 3 1/2"

Black, British Tan, Burgundy, Mocha, Putty, Red, Tabac. Shown in Mocha.



Nº 4600 Man's Credit Card Wallet \$54

Full size wallet with leather-lined compartment for bills and eight separate compartments for credit cards. Dimensions closed: 4 1/4" x 4"

Black, British Tan, Burgundy, Mocha, Putty, Tabac. Shown in British Tan.



Nº 4505 Card Case \$24

Compact card case with a gusseted pocket on one side that holds several credit cards or a stack of business cards.

Dimensions closed: 3" x 4 1/4"

Black, British Tan, Burgundy, Mocha, Putty, Tabac. Shown in Tabac.



Nº 4610 Man's Compact Wallet \$46

Shirt-pocket size wallet with ample space for bills, business cards and credit cards. Dimensions closed: 3 1/2" x 4 1/4"

Black, British Tan, Burgundy, Mocha, Putty, Red, Tabac. Shown in Burgundy.



No 4640 Coin Purse Wallet \$54

Classic woman's billfold with outside coin pocket and adjustable leather tab closure. Inside: a full length section for bills and four pockets for credit cards, receipts, photos, etc. Dimensions closed: 4"x3 1/2"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Red.



No 4620 Checkbook Case \$56

Classic man's or woman's checkbook case with an adjustable leather tab closure. Accommodates both checkbook styles—side bound or top bound—with additional compartments for deposit slips, credit cards, receipts, etc. Dimensions closed: 7"x3 1/2"

Black, British Tan, Burgundy, Mocha, Navy, Putty, Red, Tabac. Shown in Mocha.



No 4555 Man's Pocket Secretary \$68

Full size Classic Pocket Secretary with three credit card pockets, roomy bill compartments and an open ended flap for oversized papers. Dimensions closed: 4 1/4" x 7 1/2"

Black, British Tan, Burgundy, Mocha, Putty, Tabac. Shown in British Tan.



No 4675 Trifold Wallet \$54

This wallet folds over twice, reducing it to a smaller, very convenient size. There are six separate compartments for business and credit cards. Dimensions closed: 3" x 4 1/8"

Black, British Tan, Burgundy, Mocha, Putty, Red, Tabac. Shown in Putty.



A hot stamping die embosses the Coach logo and the individual registration number that appears on the inside of every Coach Bag.

