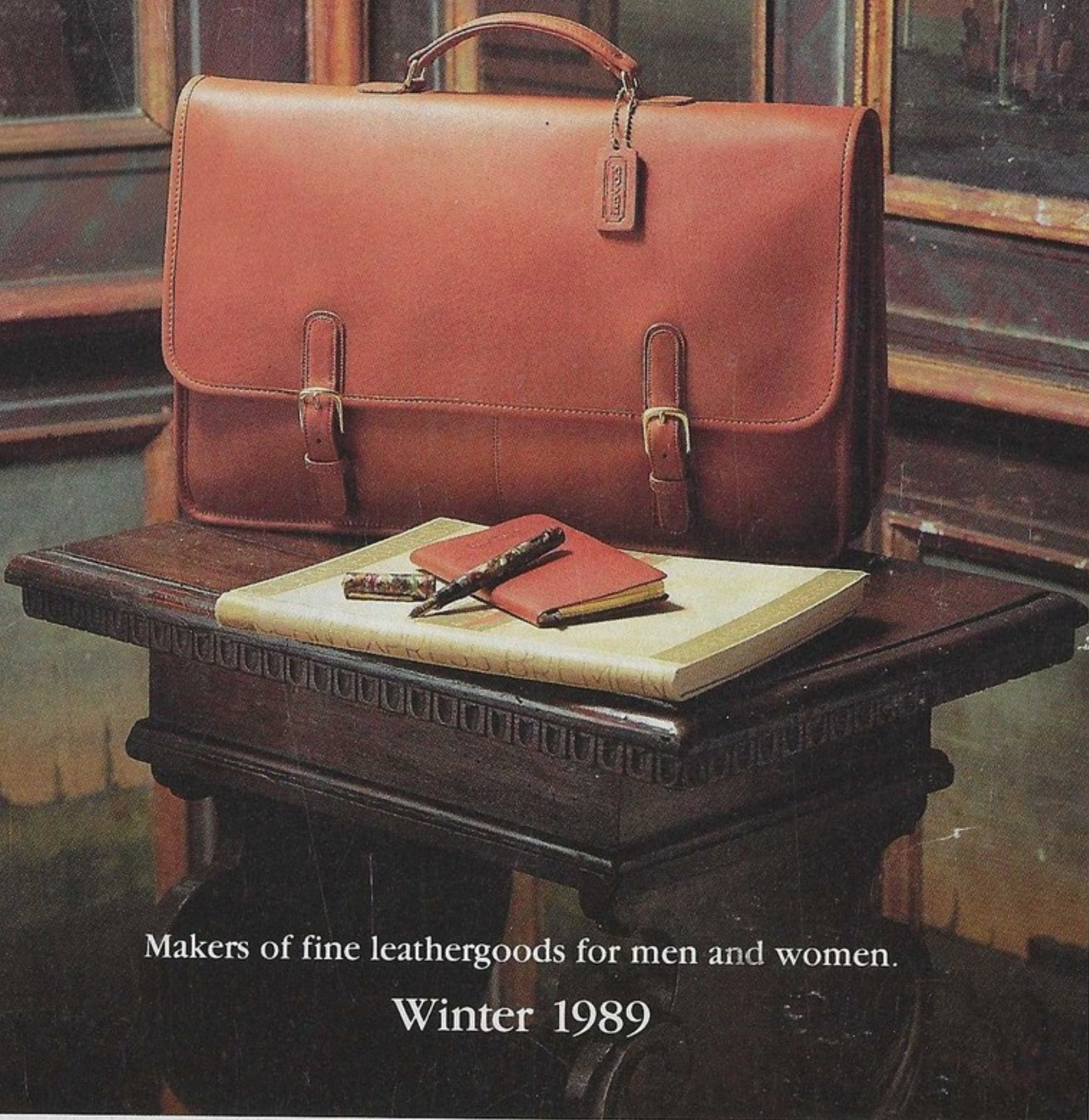




Makers of fine leathergoods for men and women.

Winter 1989



COACH®: A NEW APPEAL

The distinctive style of Coach® is here...but with a bit of a difference. You'll find a new emphasis on color and shape. Many of your favorite Coach Classics are available in our newest color, Forest Green.

Our new Spectator Collection (pages 60-65) features important contrast trim that gives a new, fresh look to our timeless designs.

The Coach Continental Series (pages 50, 51) features new geometric-shapes and specially contoured handles, so you can carry your bag comfortably in hand or over your shoulder.

With business in mind, we present two new briefcases (pages 4-13) crafted with the meticulous workmanship and eye for detail that is Coach's signature.

Pictured clockwise from top left: N° 4818 Traveller's Organizer in British Tan \$150 (page 14), N° 3850 Braided Belt in Black \$57 (page 39), N° 4830 French Purse in Burgundy \$150 (page 25), N° 7218 Key Pouch in Forest Green \$42 (page 33), N° 7157 Coin Pouch in Forest Green \$28 (page 33), N° 0220 Carriages Scarf \$125 (page 41), N° 4820 Leather Bound Diary in British Tan \$30 (page 28).

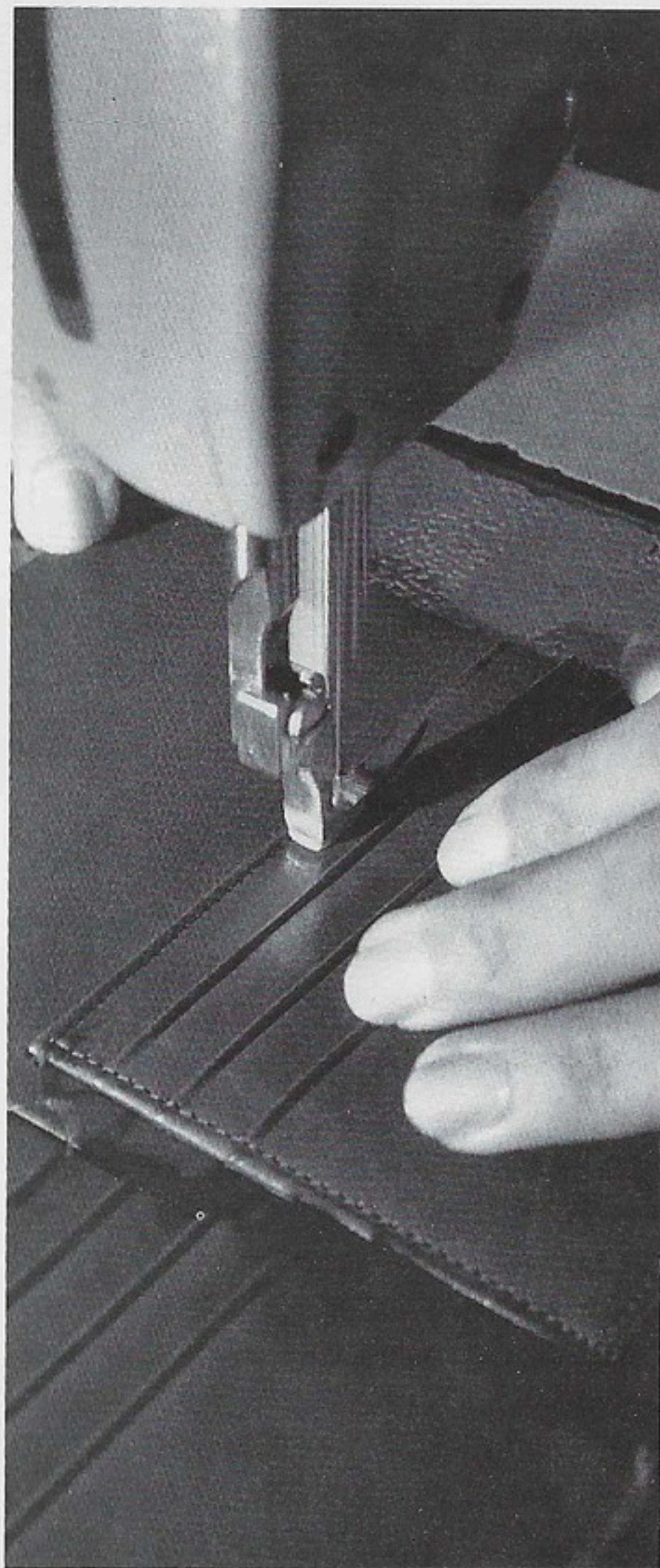
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Cover: N° 5240 Wall Street Briefcase in British Tan \$334 (page 7), N° 4820 Leather Bound Diary in British Tan \$30 (page 28).

A FEW WORDS ABOUT COACH

Each Coach bag and briefcase is made in our own factories in the United States. We use full-grain, glove-tanned cowhide with natural markings that are enhanced by clear aniline dyes in a range of rich colors. The leather is pleasing to the touch, developing a rich patina with use. The special hand-made touches that distinguish Coach leathergoods are provided by craftspeople who take great pride in every product, to ensure that your selections acquire a special character and will last a long time.



The specialized skills of our craftspeople contribute to the quality that makes Coach unique.

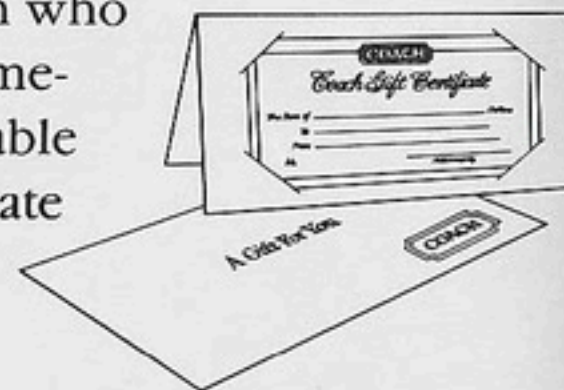
Sewing through several thicknesses of leather makes our sewing machine operator's task especially demanding. The close, even stitches—as many as twelve per inch—are found on all our products.

From the initial cut of the leather to the final hand inspection of the completed product, the abilities of our experienced craftspeople have always been Coach's most valuable asset.

**All Coach products can be ordered directly from our factory.
Call toll-free, day or night:
(800) 223-8647**

No 1111 Coach Gift Certificate

A Coach Gift Certificate provides the answer for that special person who appreciates quality, timeless style and impeccable design. A Gift Certificate can be purchased starting at \$25.



COACH CLASSICS COLORS* (pages 4-51 and pages 60-65)



Navy

Putty

Tabac

Forest Green

Bone

Mocha

Red

Burgundy

British Tan

Mahogany

Sandstone

Black

COACH LIGHTWEIGHTS COLORS* (pages 52-59)



Blue

Honey

Bone

Cocoa

Red

Saddle

Black

Taupe

Wine

*The natural colors of our leather are difficult to reproduce in print. Please use charts only as a guide.

Prices valid until December 31, 1989

Copyright 1989 Coach Leatherware Company

OUR GUARANTEE IS A COMMITMENT TO QUALITY

For almost fifty years we have consistently maintained the highest standards of our craft. We are deeply committed to the excellence of our work and the quality of our service.

Whether you place your order directly with us, or make your purchase from one of our Coach Stores, we are equally committed to your satisfaction and will go to great lengths to honor that commitment.

If anything you order from this catalogue does not fully meet your expectations upon receipt, by all means return it to us and you will receive a prompt refund or exchange, whichever you prefer.



COACH BUSINESS STYLE

Our distinguished collection of briefcases, portfolios, diaries and organizers have been designed to suit your business needs and provide you with a product that even gets better over time.



No 5090 Embassy Briefcase \$248

This legal-size case has a main compartment that accommodates a full 3" of bulky files and an extended brass zipper makes them easy to get to. Two inside pockets help keep you neatly organized; and the full-length outside pockets are designed to hold everything from a newspaper to computer printouts. 17 1/4" x 11 1/2" x 3" *Black, British Tan, Burgundy, Mahogany, Mocha, Tabac* shown on page three. Pictured in *Tabac*.

No 4756 Pocket Diary in *Black* \$54 (page 26).

New No 5260 Executive Briefcase \$294

(Shown opposite page) The spacious legal-size briefcase offers extensive carrying capacity with important details such as solid brass buckle closures that hold contents securely. Beneath the front flap, two gusseted pockets organize bulky items such as an agenda, glasses or calculator and an inside zipper pocket for smaller items. The full-length outside back pocket provides quick access to newspapers and other necessities. Comes with a reinforced leather handle and a detachable 43" adjustable shoulder strap. 16" x 10 1/2" x 3" *Black, British Tan, Burgundy, Mahogany, Mocha* shown on page three. Pictured in *British Tan*.



No 9800 Carrier Bag \$310

(Shown left) This very roomy bag for men and women accommodates many files as well as overnight essentials. It has a full-length outside back pocket, two gusseted pockets under the front flap and an inside drop pocket. The 46" detachable shoulder strap adjusts with solid brass buckles. 17½" x 10½" x 5"

Black, British Tan, Mahogany shown on page three. Pictured in Mahogany.

New No 4820 Leather Bound Diary \$30

(Shown center) This compact diary features year, month and week-at-a-glance calendars, address and note pages. 3¼" x 6⅞"

Black, British Tan, Burgundy shown on page three. Pictured in British Tan.

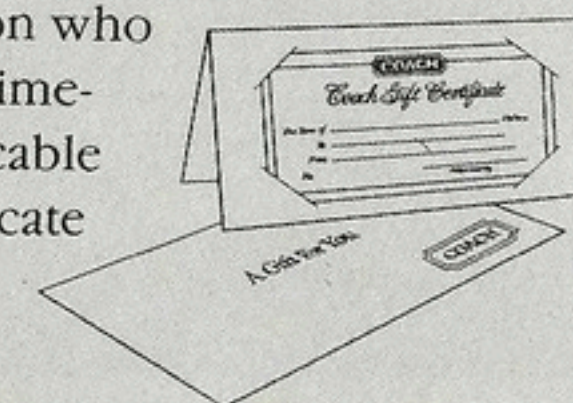
No 5240 Wall Street Briefcase \$334

(Shown right) Our largest and most substantial briefcase is a handsome choice for any executive. The double-gusseted interior is 5" wide and is divided to keep work organized. A pair of solid brass buckle closures adjust to hold the contents securely, especially when full. It features details such as the full-length, leather-lined flap, an inside zipper pocket and reinforced handle. There's a full-length outside back pocket for newspapers or files, plus two smaller pockets under the front flap for other small items. 17" x 11" x 5"

Black, British Tan, Burgundy, Mahogany, Mocha shown on page three. Pictured in Mahogany.

No 1111 Coach Gift Certificate

A Coach Gift Certificate provides the answer for that special person who appreciates quality, timeless style and impeccable design. A Gift Certificate can be purchased starting at \$25.



Pictured clockwise from left:

Nº 5245 Zip Portfolio \$194

This portfolio has a slim design and offers a three-sided double zip closure that opens to reveal both legal and letter-size compartments and a large gusseted pocket that expands to hold correspondence. Three additional pockets offer maximum versatility with a separate pocket for business cards. The black leather-lined interior is richly textured and contains two penholders. 11½" x 16¼" x 1¼"
Black, British Tan, Burgundy, Mahogany, Mocha, Tabac, all with black lining, shown on page three. Pictured in British Tan.

Nº 5230 Shoulder Brief \$248

This 3½" wide brief for women accommodates files and correspondence. The solid brass industrial zipper extends over the side to make the opening large and convenient. Two full-length outside pockets hold often-used items such as newspapers, magazines and eyeglasses, and a large inside pocket keeps small items within easy reach. 16½" x 11" x 3½"

Black, British Tan, Burgundy, Mahogany, Navy, Tabac shown on page three. Pictured in Navy.

Nº 0240 Ribbons Scarf \$125 (page 41).

Nº 4571 Pocket Looseleaf \$68

This compact accessory features two full-length pockets and an adjustable tab closure. Included are blank and lined notepaper as well as address pages with tabbed separators.

Closed: 3¾" x 5¾" x ¾"

Black, British Tan, Burgundy, Mocha, Red. Pictured in Mocha.

Nº 1009 Refill for Pocket Looseleaf \$8.

Nº 5225 Document \$168

A trim portfolio for men and women, with an industrial brass zipper that partially extends down each side for easy opening. The main compartment holds legal-size files and computer printouts. It has a full-length outside pocket and an inside open pocket.

16½" x 11" x 1½"

Black, British Tan, Burgundy, Mahogany, Mocha, Tabac shown on page three.

Pictured in British Tan.



Pictured clockwise from left:

Nº 5170 Diplomat Briefcase \$254

This legal-size briefcase has two compartments. There are two pockets under the leather-lined flap and an additional pocket inside. Double turnlocks are solid brass. 16½" x 11" x 2¾"

Black, British Tan, Burgundy, Mocha shown on page three. Pictured in Mocha.

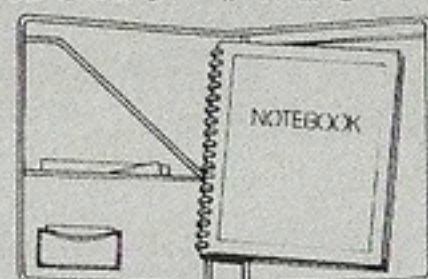
Nº 5190 Envelope Portfolio \$208

Women are finding the softer, less structured appearance of this legal-size brief ideal for much more than business. Spacious enough for a day's worth of work yet trim enough to function beautifully as a purse or a tote. There's plenty of room for newspapers, files or even your shoes. The envelope flap has no closure so it adjusts smoothly to cover the bag's contents. An inside zipper pocket keeps keys, coins and wallet handy and secure. The mid-length straps are long enough to wear over the shoulder. 16½" x 11" x 3½"

Black, British Tan, Burgundy, Mahogany shown on page three. Pictured in British Tan.

Nº 5220 Writing Portfolio \$146

This portfolio has a letter-size, lined notepad, a large open pocket, a smaller one for notes or envelopes, and one for business cards. A pocket behind the notepad accommodates most side-bound spiral diaries or notebooks. The leather-lined interior is richly textured and features a penholder along the center. Closed: 10" x 12½"



Black, British Tan, Burgundy, Mocha, all with black lining, shown on page three. Pictured in Mocha.

Nº 1006 Coach Leather Lotion (4 oz.) \$6

Our Leather Lotion will enhance and refurbish the unique character of your Coach bag or briefcase.

