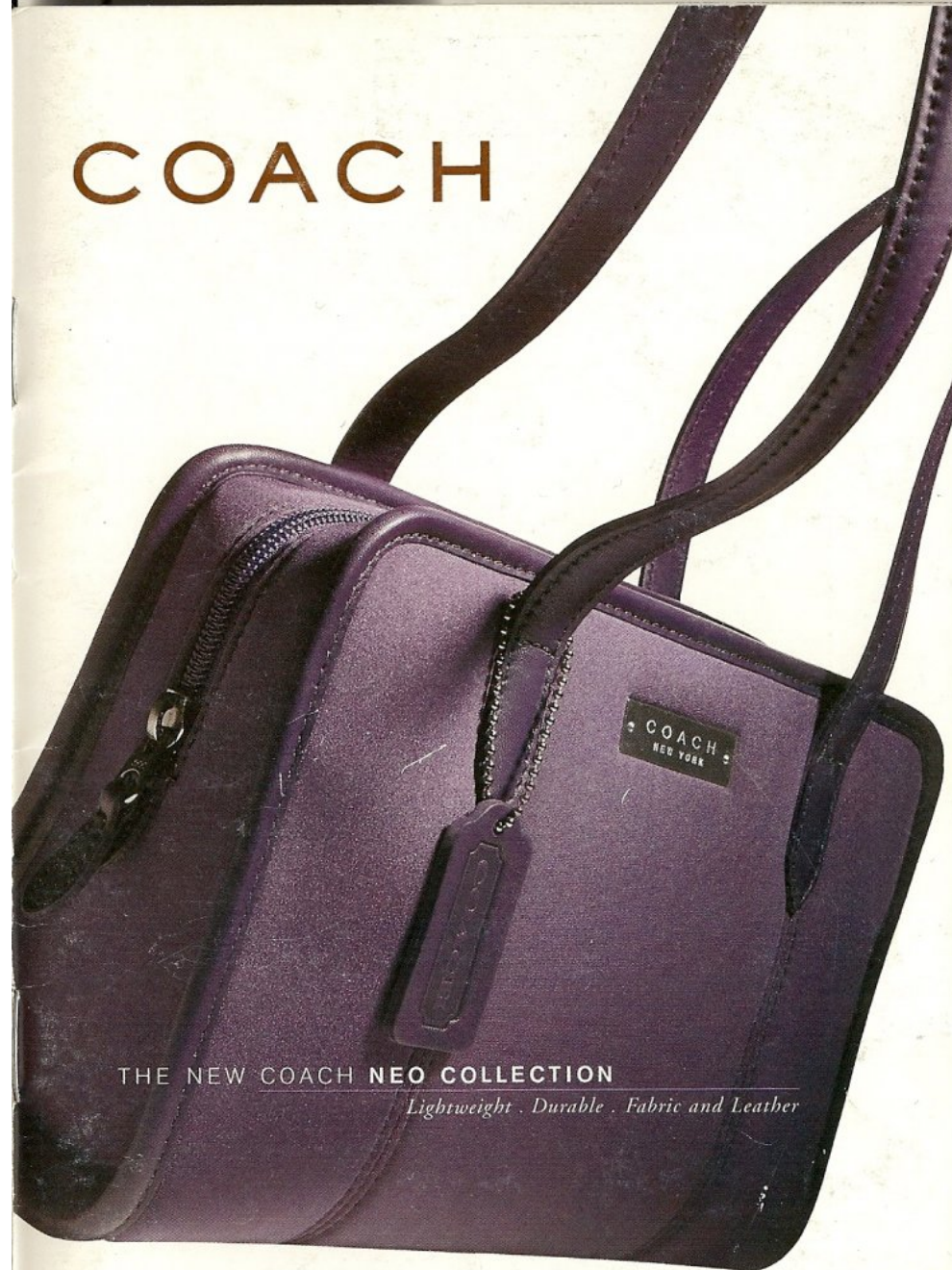


COACH



THE NEW COACH NEO COLLECTION

Lightweight . Durable . Fabric and Leather

NEW COLLECTIONS 1998

COACH

THE NEW COACH NEO COLLECTION: MADE OF A UNIQUE CUSTOMIZED FABRIC AND TRIMMED
WITH OUR SIGNATURE GLOVE-TANNED LEATHER. COACH NEO SYMBOLIZES MODERN STYLE AND FUNCTION THAT ENDURES. **COACH**



COACH

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On cover: Coach Neo East/West Zip
No. 6214, page 4.

NEW COACH NEO COMPARTMENT TOTE,
No. 6206, \$248. Keeps everything separate but
together. Center zip and two open compartments.
Inside pocket. 26 1/2" straps. 12 x 10 x 3. Black
shown at left. Ink, Mahogany, Red.



SERENA ALTSCHUL MTV NEWS CORRESPONDENT



NEW COACH NEO ZIP HOBO,
No. 6210, \$198. Soft and spacious.
Inside pocket. 32½" strap. 13½ x 13 x 2½.
Mahogany shown. Black, Red.



NEW COACH NEO BACKPACK,
No. 6205, \$238. A modern take on
the traditional backpack. Hidden
magnetic snap closure. Inside pocket.
Adjustable back straps. 10½ x 11½ x 5½.
Black shown. Ink, Mahogany, Red.

NEW COACH NEO SLIM TOTE,
No. 6209, \$198. Slim and trim
on the outside. Extra-large inside.
Hidden magnetic snap closure.
Inside pocket. 29" straps. 14 x 15.
Mahogany shown. Black.

**NEW COACH NEO MINI
FLAP,** No. 6213, \$118. Hidden
magnetic snap closure. Inside
pocket. 51" strap. 5½ x 5 x 2.
Ink shown. Black, Mahogany.





NEW COACH NEO EAST/WEST ZIP, No. 6214, \$158. Inside pocket. 29" straps. 10 x 7 x 3. Ink shown. Black, Mahogany.

NEW COACH NEO MINI BACKPACK, No. 6215, \$188. Compact size, structured shape. Inside pocket. Adjustable back straps. 8 x 9 1/2 x 3 1/2. Mahogany shown. Black, Ink.



NEW COACH NEO FLAP, No. 6211, \$168. Hidden magnetic snap closure. Inside and outside back pockets. 52" strap. 9 1/2 x 8 1/2 x 3. Ink shown. Black, Mahogany.



NEW COACH NEO PLAQUE KEY FOB, No. 6286, \$24. 1 x 2½. Black shown. Mahogany.

NEW COACH NEO COIN POUCH, No. 6284, \$48. 4 x 3½. Black shown. Ink, Mahogany.

NEW COACH NEO MULTI-FUNCTION WALLET, No. 6293, \$82. Snap closure. Two multipurpose pockets. Zip coin pocket. Outside pocket. Attached key ring. 4½ x 3½. Ink shown. Black, Mahogany, Red.

NEW COACH NEO SWING WALLET, No. 6294, \$128. Hidden magnetic snap closure. Four credit card and two multipurpose pockets. Zip coin pocket. Bill compartment. Outside pocket. 5½" strap. 7½ x 4½. Ink shown. Black, Mahogany, Red.



NEW COACH NEO MINI SATCHEL, No. 6202, \$114. Hidden magnetic snap closure. Inside pocket. 11½" handle. 10 x 6 x 2. Black shown. Mahogany, Red.

NEW COACH NEO LUNCH TOTE, No. 6201, \$168. Comfortably sized handbag or tote. Center zip and two open compartments. Inside pocket. 25" straps. 7 x 11 x 4. Black, Ink, Mahogany shown. Red.



NEW COACH NEO LARGE TOTE,
No. 6207, \$248. Great size for travelling.
Zip-top closure. Inside pocket. 29" straps.
18 x 13½ x 4. Mahogany shown. Black.

NEW COACH NEO POUCH, No. 6295,
\$68. It's how you look at it. Use it as a
handbag, travel accessory or cosmetic
case. Zip-top closure. Adjustable handle.
10½ x 5½ x 3½. Mahogany shown.
Black, Ink, Red.



NEW COACH NEO POCKET ZIP,
No. 6203, \$198. Coach Ergo silhouette
updated. Inside pocket. Front pocket
with magnetic snap. 20" strap. 13 x 9 x 3.
Ink shown. Black, Mahogany, Red.



NEW COACH NEO DUFFLE SAC,
No. 6204, \$218. A fresh spin on a
Coach favorite. Inside pocket. 36" strap.
15 x 9 x 9. Black shown. Mahogany.

NEW COACH NEO COMPUTER CASE, No. 6313, \$268. Lightweight and easy to carry. Inside and outside back pockets. Two CD pockets. Straps to hold computer in place. 44" strap. 12 1/4 x 10 1/4 x 3 1/4. Black shown. Mahogany.

NEW COACH NEO CD HOLDER, No. 6297, \$58. A new way to carry sound. Zip-around closure. Holds twelve CDs. 6 1/2 x 6 1/4 x 1. Black shown. Mahogany, Red.

NEW COACH NEO TRIGGER SNAP KEY FOB, No. 6299, \$26. Detachable key ring. 4 1/4 x 1/4. Black shown. Mahogany, Red.



NEW COACH NEO MAILBAG, No. 6208, \$298. Remarkably comfortable and stylish. Hidden magnetic snap closure. Inside pocket. Inside front and outside back pockets. 53" strap. 15 x 11 x 3. Black shown. Mahogany.

NEW COACH NEO CABIN BAG, No. 6398, \$398. Lightweight and durable for travel. Expandable sides allow for additional packing space. Zip-top closure. Inside pocket. 31" strap. 23 1/2 x 16 1/2 x 8 1/2. Black shown. Mahogany.





NEW LEXINGTON SHOPPER,
No. 4182, \$288. Generous yet
comfortable size. Extra-large inside.
Hidden magnetic snap closure.
Two inside pockets. 22" straps.
17 x 14½ x 3½. Mahogany shown.
Black, Ink, Red.

NEW LEXINGTON SACHEL,
No. 4187, \$218. Unstructured
elegance. Zip-top closure. Inside
pocket. 13¾" handles. 9¾ x 6½ x 4.
Ink shown. Black, Mahogany, Red.

NEW LEXINGTON BUCKET,
No. 4181, \$218. Medium-sized
handbag. Hidden magnetic snap
closure. Two inside pockets. 25½"
straps. 12¾ x 11½ x 2½. Mahogany
shown. Black, Ink, Loden, Red.



LEXINGTON ZIP, No. 4186,
Just enough. Inside
pockets. 46" strap.
Ink, Loden, Red, Black.

LEXINGTON: THE ESSENCE OF ALL THAT IS MODERN AND MINIMALIST.
A NEW COLLECTION OF LIGHTWEIGHT STYLES IN SUPPLE SHAPES AND SEASONAL COLORS.

COACH

NEW LEXINGTON SMALL FLAP,
No. 4185, \$218. Hidden magnetic
snap closure. Inside and outside back
pockets. 46" strap. 7 1/4 x 7 x 3.
Ink shown. Black, Mahogany, Red.



NEW LEXINGTON FLAP, No. 4183,
\$244. Hidden magnetic snap closure.
Inside and outside back pockets. 37" strap.
9 1/2 x 10 1/4 x 3 1/4. Mahogany shown. Black.



NEW LEXINGTON ZIP, No. 4186,
\$198. Holds just enough. Inside
and outside back pockets. 46" strap.
9 x 7 1/2 x 3. Loden shown. Black,
Ink, Mahogany, Red.



WILLIS BAG, No. 9927, \$268.

An all-time classic hit. Inside pocket.
Inside front and outside back pockets.
48" strap. 10½ x 9 x 3. Loden shown.
Black, British Tan, Mahogany, Navy.



NEW SHELburnE FLAP, No. 9038,
\$228. Tailored and spacious. Inside
and outside back pockets. 38" strap.
9 x 8 x 3. Mahogany shown. Black,
British Tan, Navy.



PATRICIA'S LEGACY BAG, No. 9951,
\$272. Zip-top closure. Center zip and
two open compartments. Inside pocket.
50" strap. 11½ x 10 x 4. Mahogany
shown. Black, British Tan, Loden, Red.





LEGACY LARGE SHOPPER, No. 9090, \$298. Hidden magnetic snap closure. Two inside pockets. 30" straps. 15 x 13 x 6. Navy shown. Black, British Tan, Mahogany.

Not shown LEGACY SMALL SHOPPER, No. 9086, \$234. Zip-top closure. Two inside pockets. 27" straps. 12½ x 8½ x 4½. Black, British Tan, Mahogany.

LEGACY ZIP, No. 9966, \$250. Inside pocket. Brass feet. 42" strap. 10½ x 9½ x 4½. Loden shown. Black, British Tan, Mahogany, Navy, Red.



NEW LEGACY SMALL ZIP, No. 9997, \$178. Inside pocket. 48" strap. 10 x 8 x 3. Loden shown. Black, British Tan, Mahogany, Red.



DUFFLE SAC, No. 9085, \$258. Zip-top closure. Inside pocket. 36" strap. 15 x 13 x 9. Mahogany shown. Black, British Tan, Navy, Red, Yellow.

NEW LARGE DAYPACK, No. 9791, \$278. For the weekender. Inside and outside back pockets. Adjustable back straps. 9 x 11 x 5. Mahogany shown. Black, British Tan, Navy, Red.

DAYPACK, No. 9960, \$234. For the daytripper. Inside pocket. Adjustable back straps. 7 1/2 x 9 1/2 x 5. Black with brass hardware shown. Bone, British Tan, Loden, Mahogany, Red, Yellow, with brass hardware. Ink with nickel hardware.



CITY BAG™, No. 9790, \$234. Inside front and outside back pockets. 44" strap. 11 1/2 x 7 1/2 x 3 1/2. Mahogany shown. Black, Bone, British Tan, Navy.



STATION BAG™, No. 5130, \$234. A favorite classic since the 1970's. Inside pocket. Front gusseted pocket. 48" strap. 9 x 9 x 2 1/2. Black shown. British Tan, Mahogany, Navy.



EQUESTRIAN: AN ARTFUL BLEND

OF PAST AND PRESENT. THESE BEAUTIFULLY SLIM
SIGNATURE BAGS ARE ACCENTED WITH SADDLERY DETAILS AND SOLID BRASS TACK HARDWARE.

COACH



LEFT TO RIGHT

EQUESTRIAN SLIM BUCKET, No. 9806, \$248.
Hidden magnetic snap closure. Two inside pockets.
39½" strap. 12 x 11½ x 3. Mahogany shown.
Black, Navy.

NEW EQUESTRIAN COMPARTMENT BUCKET,
No. 9809, \$278. Sleekly urban and functional.
Center zip and two open compartments. Two inside
pockets. 39½" strap. 10 x 9½ x 4. Loden shown.
Black, Mahogany, Navy.

EQUESTRIAN ZIP, No. 9802, \$228. Inside pocket.
51½" strap. 11½ x 7 x 3. Loden shown. Black,
Mahogany, Navy.

EQUESTRIAN LARGE FLAP, No. 9807, \$248.
Hidden magnetic snap closure. Inside and outside
back pockets. 51½" strap. 10½ x 8½ x 3.
Mahogany shown. Black, Loden, Navy.

NEW FULL FLAP MESSENGER BRIEF,
No. 5206, \$468. Zip-top closure on main
compartment. Interior divider with key
ring snap. Inside front and outside back
pockets. 43" strap. 17 x 11 x 3". Black
with nickel hardware shown. Mahogany
with nickel hardware.



DOUG LLOYD ART DIRECTOR

BUSINESS: DESIGNED WITH A BLEND OF FUNCTIONALITY AND
PRACTICALITY IN MIND. FINELY CRAFTED BRIEFCASES AND ACCESSORIES THAT WORK FOR EVERY DAY OF THE WEEK.

COACH

NEW DOWEL COMPUTER CASE, No. 5297, \$498.
Padded interior zip compartment with three diskette pockets. Inside pocket. Inside front and outside back pockets. Panel with penholders, card and CD pockets. 46" adjustable strap with pad. 16½ x 12½ x 4½. Black with brass hardware shown. British Tan, Mahogany, with brass hardware. Black with nickel hardware.

ORGANIZER, No. 8715, \$198. Full-length front, back and card pockets. Week, month and year-at-a-view calendars. Address section. 5 x 7½ x 1½. Black shown. Blue, British Tan, Mahogany, Red.

NEW StarTAC™ CELLULAR PHONE CASE, No. 4530, \$68. Hidden magnetic snap closure. Back belt loop. Detachable wrist strap. 4 x 2½ x 1½. Black shown. British Tan.



ORGANIZER BRIEF, No. 532, \$498. Padded center zip and two open compartments. Inside front and back pockets. Panel with penholders, card and diskette pockets. 44" strap. 16½ x 11 x 7½. Black shown. British Tan, Mahogany.



NEW BEEKMAN COMPUTER CASE, No. 5299, \$428. Padded interior zip compartment with two CD pockets. Panel with penholders, card and calculator pockets. 46" adjustable strap. 14 x 12 x 3. Black with brass hardware shown. Mahogany with brass hardware. Black with nickel hardware.



METROPOLITAN BRIEF, No. 5180, \$398.
Inside pocket. Front gusseted and outside back pockets. 43" strap. 16 x 11 x 3. British Tan with brass hardware shown. Black, Mahogany, with brass hardware. Black with nickel hardware.



ZIP-AROUND FOLIO, No. 5251, \$302.
Four inside pockets. Expandable file pocket. Writing pad. Business card pocket. Penholders. 13 1/2 x 10 1/2. British Tan shown. Black.



LEXINGTON BRIEF, No. 5265, \$388.
Organizes business with style. Inside and outside back pockets. 45" adjustable strap. 16 x 10 1/2 x 3 1/2. British Tan with brass hardware shown. Black, Mahogany, with brass hardware. Black with nickel hardware.

BEEKMAN BRIEF, No. 5266, \$438. A classic, professional look with or without the strap. Panel with penholders and card pockets. Inside pocket. Outside front and outside back pockets. 41" adjustable strap. 16 1/2 x 12 1/2 x 4 1/2. Mahogany with brass hardware shown. Black, British Tan, with brass hardware. Black with nickel hardware.

APPOINTMENT DIARY, No. 8767, \$168. Hidden snap closure. Two full-length pockets. Business card pocket. Spiral bound address book and week, month and year-at-a-view planning diary. Penholder. 6 x 8 1/2. Mahogany shown. Black, Blue, British Tan, Red.

CLASSIC EYEGLASS CASE LARGE, No. 7233, \$52. Hard case with hinge construction. 6 1/2 x 2 1/2. Mahogany shown. Black, British Tan, Red.



BASIC CARD CASE, No. 4504, \$48. Two multipurpose pockets. Holds up to 30 business cards. Water buffalo calfskin. 4½ x 2½. Black shown. British Tan.

ZIP-AROUND ORGANIZER, No. 8717, \$228. Week, month and year-at-a-view calendars. Address section. Inside back half pocket. 9½ x 5½. Black shown. British Tan, Mahogany.

WRITING PORTFOLIO, No. 5220, \$198. Take it to meetings. Holds side or top-bound writing pad. Inside front three-quarter pocket and half pockets. Business card pocket. Penholder. 10 x 12½. Black shown. British Tan, Mahogany.



DIPLOMAT, No. 5353, \$548. Sleek, stylish and superbly functional. Panel with penholders, card and calculator pockets. Inside and outside back pockets. 46" adjustable strap. 17 x 11½ x 5½. Mahogany shown. Black, British Tan.



CABIN BAG LARGE, No. 503, \$618. Our most luxurious travel piece. Two inside zipper pockets. Water-resistant leather. 50" strap. 25 x 13 x 10". Mahogany shown. Black, British Tan.

CABIN BAG MEDIUM, No. 502, \$552. Same features and colors as above. 22½ x 11 x 9.



NEW LEATHER WINE BOOK, No. 4540, \$45. Create a journal of your favorite wines. 3½ x 5½. Mahogany shown. Black, British Tan.

NEW LEATHER RESTAURANT BOOK, No. 4539, \$45. Customize your favorite restaurants by cuisine, city or price. 3½ x 5½. British Tan shown. Black.

NEW MINI POCKET KNIFE KEY FOB, No. 4543, \$48. Victorinox®. ½ x 2½. British Tan shown. Black, Red.

CIGAR CASE LARGE, No. 4516, \$72. Holds three cigars. 3½ x 7½. Mahogany shown. Black. Not shown CIGAR CASE, No. 4517, \$60. Holds two cigars. 2½ x 7½. Black, Mahogany.

Coach Sport watches. Swiss made. Quartz movement. Sapphire crystal. Available in stainless steel case and bracelet with White or Black dial, and combination stainless steel/gold plate case and bracelet with White dial.

NEW COACH SPORT CLASSIC WATCH, No. W508, \$450. Men's stainless steel case with bracelet and White dial shown.

NEW COACH SPORT CLASSIC WATCH, No. W008, \$450. Women's stainless steel case with Black dial shown.

Not shown No. W509 Men's, No. W009 Women's. \$550. Combination stainless steel/gold plate.

All styles above are water resistant to 165 feet.

NEW SPORT CLASSIC DIVER WATCH, No. W510, \$495. Men's stainless steel case with bracelet and Black dial shown.

Not shown No. W010, \$495. Women's stainless steel case with bracelet.

Not shown No. W511 Men's, No. W011 Women's. \$595. Combination stainless steel/gold plate.

All styles above are water resistant to 330 feet.



THE PERFECT TRAVEL COMPANIONS FOR OVERNIGHT OR OVERSEAS.

COACH

TRIBECA: EXACTING DETAIL. A SWEEP OF ARCHITECTURAL LINES

AND STRUCTURED SILHOUETTES, GIVE THIS NEW COLLECTION A CHIC SOPHISTICATION.

COACH



JULIE KENT DANCER, ABT

TRIBECA SHOPPER, No. 9098,
\$268. Sleek silhouette with a
lot of function. Zip-top closure.
Two inside pockets. 25" straps.
12½ x 9¼ x 5. Loden shown.
Black, Ink, Mahogany, Toffee.



TRIBECA FLAP, No. 9092, \$258.
Hidden magnetic snap closure. Inside
pocket. 48" strap. 11 1/4" x 7" x 3". Loden
shown. Black, Ink, Mahogany, Toffee.



TRIBECA LARGE SHOPPER,
No. 9094, \$348. Holds it all. Zip-top
closure. Inside pocket. 25" straps.
17 1/2" x 13" x 4 1/2". Mahogany shown.
Black, Toffee.





FLETCHER BAG, No. 4150, \$264.
Zip-top closure under flap. Two inside pockets. 47" strap. 11 x 7 x 4 1/2".
Black shown. Bone, British Tan, Mahogany, Navy.



NEW SOHO LARGE HOBO, No. 4139, \$288. Zip-top closure. Two inside pockets. Outside pocket with magnetic snap. 26" strap. 13 1/2 x 11 1/2 x 3 1/2". Black with nickel hardware shown. Mahogany, Toffee, with nickel hardware.

NEW SOHO SMALL FLAP, No. 4108,
\$168. Hidden magnetic snap closure.
Inside pocket. 21" strap. 8" x 8 x 3/4. Ink
with nickel hardware shown. Toffee with
nickel hardware. Black, Loden, Mahogany,
Red, with brass hardware.

NEW SOHO SMALL SACHEL, No. 4106,
\$148. Hidden magnetic snap closure. Inside
pocket. 22" handle. 8" x 7 1/2 x 3. Mahogany
with brass hardware shown. Black, Bone,
Red, Yellow, with brass hardware. Toffee
with nickel hardware.

NEW SOHO SMALL BASKET, No. 4107,
\$128. Zip-top closure. One inside pocket. 48"
strap. 9 x 7 x 2 1/2. Ink with nickel hardware
shown. Toffee with nickel hardware. Black,
Bone, Loden, Mahogany, Red, Yellow, with
brass hardware.



SOHO: MINIMAL SHAPES WITH MAXIMUM APPEAL.