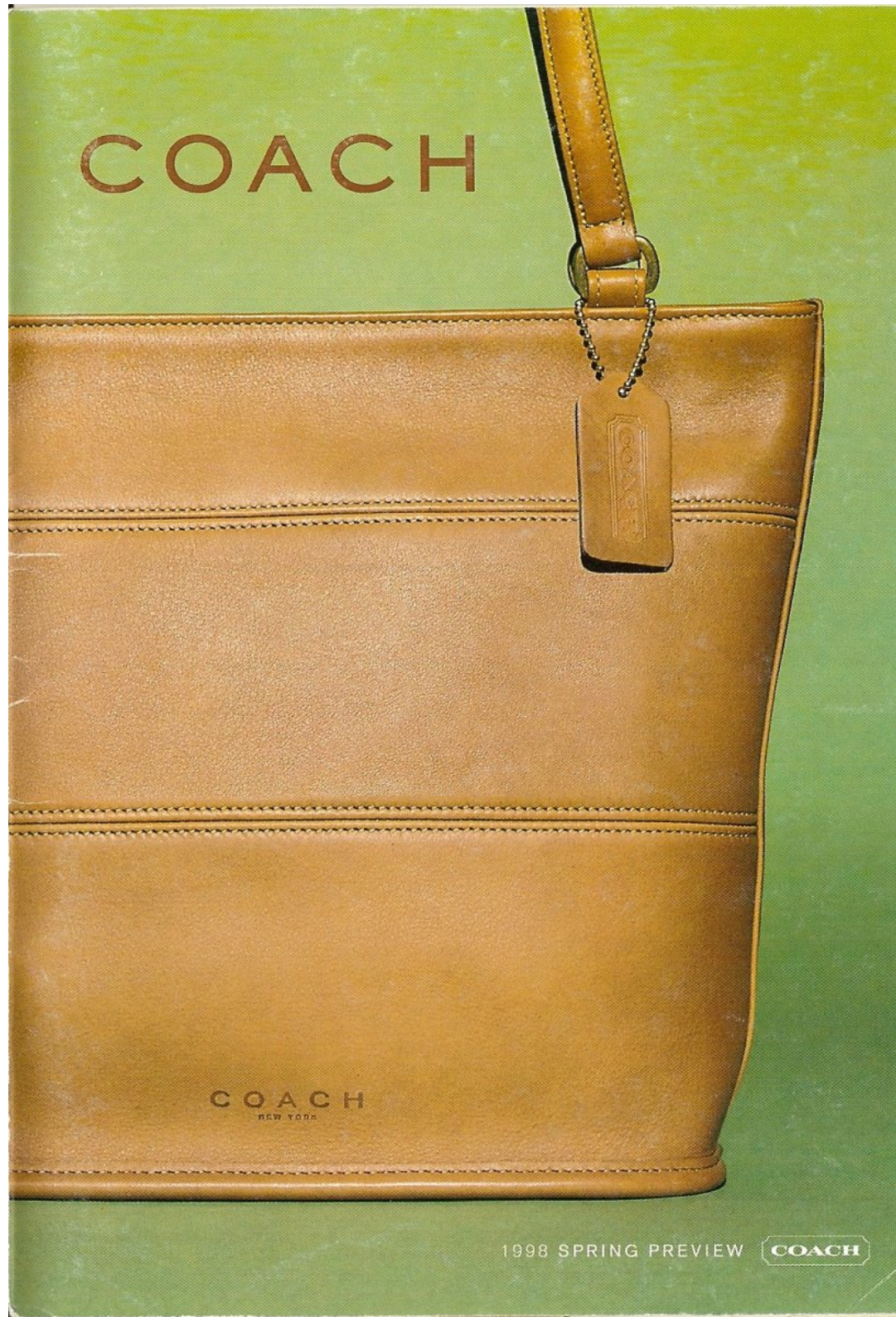


COACH



COACH
NEW YORK

1998 SPRING PREVIEW

COACH

NEW TRIBECA SHOPPER, No. 9098,
\$264. Zip-top closure. Inside pockets.
25" double straps. 12½ x 9½ x 5.
Black, Bone, Mahogany, Navy, Red.
Toffee pictured on cover.

COACH

Whether you're looking at the neat new chic
of Tribeca or the far from square Ergo,
Coach celebrates this Spring with new colors,
shapes and styles.



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JULIE KENT PRINCIPAL DANCER, ABT

TRIBECA: EXTREMELY NEAT. NEW, AND CHIC, IT'S THE ECONOMY OF ELEGANCE.
A SWEEP OF SLEEK, HORIZONTAL LINES WITH A MINIMUM OF HARDWARE.

COACH



NEW TRIBECA FLAP, No. 9092, \$244. Hidden magnetic snap closure. Inside pocket. 48" strap. 11½ x 7 x 3. Bone shown. Black, Mahogany, Navy, Red, Toffee.



NEW TRIBECA CONVERTIBLE CLUTCH, No. 9091, \$228. Lean and clean. Hidden magnetic snap closure. Inside and outside pockets. 46" strap detaches. 11 x 6 x 1½. Toffee shown. Black, Bone, Mahogany, Navy.



NEW TRIBECA LARGE SHOPPER, No. 9094, \$338. Warehousing. Holds it all. Zip-top closure. Inside pocket. 25" double straps. 17½ x 13 x 4½. Mahogany shown. Black, Navy, Toffee.



NEW TRIBECA WALLET CHECKBOOK, No. 5833, \$184. Hidden snap closure. Inside bill compartment. Six credit card compartments. Removable checkbook case with penholder. Outside back gusseted nylon coin compartment. Water buffalo calfskin. 7 1/2 x 4 1/2. Mahogany shown. Black, Blue, British Tan, Red.



NEW TRIBECA MULTI-FUNCTION PURSE, No. 5831, \$98. Convenience. Hidden snap closure. Attached key fob. Three inside pockets for coins and currency. Outside pocket. Water buffalo calfskin. 4 1/2 x 3. Red shown. Black, Blue, British Tan, Mahogany.



NEW TRIBECA SKINNY CASE, No. 5832, \$54. Get the skinny. Fabric lining. Water buffalo calfskin. 7 1/2 x 4. British Tan shown. Black, Blue, Mahogany, Red.



NEW TRIBECA COMPACT CLUTCH, No. 5830, \$152. Hidden snap closure. Four credit card and one inside gusseted coin pockets. Bill compartment. Water buffalo calfskin. 5 x 3 1/2. Blue shown. Black, British Tan, Mahogany, Red.

NEW TRIBECA CARD CASE, No. 5834, \$96. Hidden snap closure. Eight credit card and two full-length pockets. Water buffalo calfskin. 5 x 3 1/2. Mahogany shown. Black, Blue, British Tan, Red.

NEW TRIBECA HOBO, No. 9083, \$244. All purpose. Pure pleasure. Hidden magnetic snap closure. Two inside pockets. 22" strap. 11 x 11 x 4 1/2. Mahogany shown. Black, Bone, Navy, Red, Toffee.



ERGO POCKET ZIP, No. 9033, \$238.
Inside pocket. 16" strap. 12½ x 9 x 3.
Yellow shown. Black, Kiwi, Mahogany,
Red, Toffee.

ERGO MINI ZIP, No. 9020, \$128.
Inside pocket. 21" strap. 9½ x 7 x 1½.
Kiwi shown. Black, Mahogany, Red,
Toffee, Yellow.

NEW ERGO FLAP, No. 9034, \$254.
Hidden magnetic snap closure.
Inside and outside pockets. 36"
strap. 11½ x 10 x 2½. Tangerine
shown. Black, Kiwi, Mahogany,
Red, Toffee, Yellow.

ERGO: DEFINITELY NOT SQUARE WITH THE CIRCLE THAT SLIPS NEATLY OVER
THE SHOULDER AND UNDER THE ARM AND THE JOIT OF PURE, VIBRANT COLOR, ERGO IS RIGHT. NOW.

COACH

CLOCKWISE (FROM LEFT)

CATALOGUE EXCLUSIVE ERGO SACHEL, No. 9024, \$230. Hidden magnetic snap closure. Inside pocket. 14" strap. 15 x 9 x 2". Mahogany shown. Black, Red, Yellow.

ERGO ZIP, No. 9025, \$226. Inside pocket. 16" strap. 12½ x 9½ x 2". Kiwi shown. Black, Mahogany, Red, Toffee, Yellow.

ERGO MINI SACHEL, No. 9027, \$114. Hidden magnetic snap closure. Inside pocket. 11" strap. 10½ x 5½ x 2". Tangerine shown. Black, Kiwi, Mahogany, Red, Toffee, Yellow.



NEW ERGO SHOPPER, No. 9035, \$298. Designed with room for everything (but improvement). Hidden magnetic snap closure. Inside and outside pockets. 29" strap. 15 x 10½ x 3". Mahogany shown. Black, Red, Toffee.



NEW FLATIRON FLAP, No. 4173, \$278.
Hidden magnetic snap closure. Inside and
outside pockets. 31" strap. 9 x 10 x 2 1/2".
Toffee shown. Black, Mahogany.

NEW FLATIRON HOBO, No. 4177, \$328.
Inside pocket. 24" strap. 14 x 13 1/2 x 3 1/2".
Mahogany shown. Black, Toffee.



FLATIRON: URBAN. DYNAMIC. FLATIRON TAKES THE EDGE OFF
WITH ROUNDED CONTOURS, LEATHER COVERED BUCKLES AND SUPPLE SHAPES. **COACH**

NEW FLATIRON SLING, No. 4179, \$328. Get fresh! Drawstring closure. 39" strap. 9½ x 10½ x 2½. Black shown. Mahogany, Toffee.

NEW FLATIRON ZIP, No. 4174, \$258. It's got zip! Zip-top closure. Inside pocket. 29" strap. 10½ x 9½ x 2½. Mahogany shown. Black, Toffee.



CLASSICS: THEY SWING...

IT'S THE RIFFS, THE RHYTHM OF COACH TRADITION

THAT KEEPS THESE BAGS IN PERFECT SYNCH AND IN TUNE WITH THE TIMES.

COACH



SERENA AL SCHUL, MTV NEWS CORRESPONDENT



LEGACY SMALL SHOPPER, No. 9086,
\$224. Zip-top closure. Two inside pockets.
27" straps. 12½ x 8½ x 4½. Red shown.
Black, British Tan, Mahogany, Yellow.

LEGACY LARGE SHOPPER, No. 9090, \$280. All contents welcome. Magnetic snap tab closure. Inside pockets. 30" straps. 15 x 13 x 6. Navy shown. Black, British Tan, Mahogany, Red.

CHUNKY CASE, No. 7165, \$58. Lined interior. 7½ x 4½ x 1. Navy shown. Black, British Tan, Kiwi, Mahogany, Red, Yellow.



CATALOGUE EXCLUSIVE

BASIC BAG, No. 9455, \$168. Start here. Zip-top closure with leather wrist strap. Inside pocket. 44" strap. 11 x 7 x 1½. Stone shown. Black, Bone, Mahogany.



CATALOGUE EXCLUSIVE

FAITH'S LEGACY BAG, No. 9949, \$218. Hidden magnetic snap closure. 52" strap. Inside pocket. 9 x 11 x 4. Stone shown. Black, Bone, Mahogany.

DUFFLE SAC, No. 9085, \$258. Inside pocket. 36" strap. 10½ x 13 x 9. Mahogany shown. Black, British Tan, Navy, Red, Yellow.





CITY BAG, No. 9790, \$220. No little town blues. Outside back and inside front pockets. Inside pocket. 44" adjustable strap. 11½ x 7½ x 3½. Bone shown. Black, British Tan, Mahogany, Navy, Red, White.



WILLIS BAG, No. 9927, \$262. An all-time classic hit. Inside zipper pocket. Outside back and inside front pockets. 48" strap. 10½ x 9 x 3. Mahogany shown. Black, British Tan, Navy.



CATALOGUE EXCLUSIVE STEWARDESS BAG, No. 9525, \$232. One size fits all (and we do mean all). Inside zipper pocket. Two pockets under flap. Brass feet. 42" strap. 11¼ x 10½ x 4½. Mahogany shown. Black, Bone, Stone.



COURT BAG, No. 9870, \$240. All dressed up and everywhere to go. Back and front pockets. 48" strap. 9½ x 7½ x 3½. Bone shown. Black, British Tan, Mahogany, Navy, White.

STATION BAG, No. 5130, \$224. A favorite classic since the 70's. Front and inside pockets. 48" adjustable strap. 9 x 9 x 2½. Black shown. British Tan, Mahogany, Navy.



ALL BUTTONED UP...

SPRING AHEAD: WITH NEW COLORS AND A NEW DESIGN.

NEW GEOMETRIC BAG, No. 9043, \$174.
Inside pocket. 16½" strap. 8½ x 7½ x 3. Kiwi,
Tangerine, Red, Yellow, White, Black shown.
Mahogany.

MAGGIE DUFFLE, No. 9019, \$158.
It's so great, we made it smaller. Inside
pocket. 48" strap. 10 x 8½ x 6½. Kiwi,
Tangerine, Yellow shown. Black, Bone,
British Tan, Mahogany, Red.



CATALOGUE EXCLUSIVE
COMPACT POUCH, No. 9620, \$120.
Inside pocket. 50" strap. 7½ x 7½ x 1½.
Red shown. Black, Blue, Bone, Stone.



CATALOGUE EXCLUSIVE
DINKY BAG, No. 9375, \$114.
Inside pocket. 48" strap. 9 x 5 x 1.
Bone shown. Black, Red, Stone.



DAYPACK, No. 9960, \$228. For the
daytripper. Inside pocket. Adjustable
back straps. 7½ x 9½ x 5. Tangerine
shown. Black, British Tan, Kiwi, Mahogany,
Navy, Red, Yellow.



EQUESTRIAN: THESE SIGNATURE BAGS ARE BEAUTIFULLY SLIM, FUNCTIONAL

AND ADORNED WITH SADDLERY DETAIL AND SOLID BRASS TACK HARDWARE.

COACH



EQUESTRIAN SLIM BUCKET, No. 9806, \$244. Hidden magnetic snap closure. Two inside pockets. 39½" adjustable strap. 12 x 11½ x 3. Mahogany shown. Black, British Tan, Navy, Red, Toffee.

EQUESTRIAN DRAWSTRING, No. 9804, \$254. Inside pocket. 39½" strap. 12 x 11 x 4. Mahogany shown. Black, Navy, Red, Toffee.

EQUESTRIAN ZIP, No. 9802, \$218. Inside pocket. 51½" strap. 11½ x 7 x 3. Toffee shown. Black, British Tan, Mahogany, Navy, Red.

EQUESTRIAN SMALL FLAP, No. 9801, \$188. Hidden magnetic snap closure. Inside pocket. 51½" strap. 8½ x 6½ x 3. Toffee shown. Black, British Tan, Mahogany, Navy, Red.

NEW EQUESTRIAN FLAP, No. 9807,
\$244. Hidden magnetic snap closure.
Inside and back pockets. 5 1/2" strap.
10 1/2 x 8 1/2 x 3. Navy shown. Black,
Mahogany, Red, Toffee.

NEW EQUESTRIAN FLAP SHOPPER,
No. 9808, \$264. Inside and back pockets.
3 1/2" double straps. 12 1/2 x 9 x 3. Toffee
shown. Black, Mahogany, Navy, Red.



BEEKMAN BRIEF, No. 5266, \$428. Front gusseted open pocket. Inside pocket. Panel with open card pockets, penholders and outside pocket. 41" adjustable strap. 16½ x 12½ x 4½. Black with nickel hardware shown. Black, British Tan, Mahogany with brass hardware.

Also pictured on page 42.





DOUBLE ZIP ORGANIZER BRIEF, No. 537, \$496. Padded computer compartment with diskette, pen and card pockets. Back zip compartment with three file pockets. Outside front and back pockets. 44" strap. 16½ x 11 x 4½. Mahogany shown. Black, British Tan.



ORGANIZER BRIEF, No. 532, \$498. Padded computer compartment with diskette, pen and card pockets. Inside compartment and pocket. Outside back pocket. 44" strap. 16½ x 11 x 7½. British Tan shown. Black, Mahogany.

METROPOLITAN BRIEF, No. 5180, \$386. Urban initiative. Inside pocket. Outside front and back pockets. 43" strap. 16 x 11 x 3. Mahogany with brass hardware shown. Black, British Tan, with brass hardware. Black with nickel hardware.

LAPTOP SLEEVE, No. 545, \$88. Technocratic gestures. Ballistic nylon. Converts any brief, tote or large handbag into a computer case. Padded lining. 12½ x 10½ x 2½. Black shown.

ACCESSORY CASE, No. 4519, \$30. A new mouse trap. Ballistic nylon. Weather-resistant glove tanned cowhide trim. Extended zip-top closure. Leather handle. Accommodates computer accessories. 8½ x 2½ x 4½. Black shown.



ESSEX BRIEF, No. 5274, \$494. Inside zipper pocket. Inside organizational panel with pocket, card pocket and three penholders. Divided gusseted interior. Outside back pocket. 43" adjustable strap detaches. 16 x 11 x 5. Mahogany shown. Black, British Tan.



NEW COMPACT ORGANIZER BRIEF, No. 544, \$468. Noble and mobile. Two inside pockets. Padded computer compartment. Panel with calculator, pen and card pockets. CD and cellular phone sleeves. Outside pocket. 44" strap. 15 x 10 x 4. British Tan shown. Black, Mahogany.



HARRISON BRIEF, No. 5283, \$478. Two inside pockets. Outside back pocket. Outside front pocket with calculator, pen and card pockets. 46" strap. 17 x 12 x 4. Mahogany with brass hardware shown. Black, British Tan, with brass hardware. Black with nickel hardware.

BASIC CARD CASE, No. 4504, \$48.

It's who you know. Water buffalo calfskin. Two card/receipt pockets. Holds up to 30 business cards. 4 3/4 x 2 1/2. Black shown. British Tan.

ZIP-AROUND ORGANIZER, No. 8717, \$228.

Week, month and year-at-a-view calendars. Address section. Inside back half pocket. 9 1/2 x 5 1/2. Black shown. British Tan, Mahogany.

WRITING PORTFOLIO, No. 5220, \$198.

Write on. Holds side or top-bound writing pad. Inside three-quarter and half pockets. One business card pocket. Penholder. 10 x 12 1/2. Black shown. British Tan, Mahogany.



NEW REED BRIEF, No. 5294, \$436. Double Agent.

Rivet and buckle closure. Outside back and inside pockets. Center divider. Panel with calculator, pen and card pockets. 46" strap. 16 1/4 x 10 1/4 x 4. Black with nickel hardware shown. British Tan with brass hardware.



CATALOGUE EXCLUSIVE PRESCOTT BRIEF, No. 5275, \$398.

Inside and outside pockets. Two gusseled compartments with card pocket and penholders. 46" strap. 16 x 10 1/2 x 3 1/2. Mahogany shown. Black, British Tan.



BEEKMAN BRIEF, No. 5266, \$428. Front gusseted open pocket. Inside pocket. Panel with open card pockets, penholders and outside pocket. 41" adjustable strap. 16½ x 12½ x 4". Mahogany with brass hardware shown. Black, British Tan, with brass hardware. Black with nickel hardware.

LEXINGTON BRIEF, No. 5265, \$374. Two inside and one outside pockets. 45" strap. 16 x 10½ x 3½". Mahogany with brass hardware shown. Black, British Tan, with brass hardware. Black with nickel hardware.



APPOINTMENT DIARY, No. 8767, \$156. Two full-length and business card pockets. Spiral bound address book, week, month and year-at-a-view planning diary. 6 x 8½". Black shown. Blue, British Tan, Mahogany, Red.

COLEBROOKE CASE, No. 5181, \$336. Inside pocket. Front gusseted and outside back pockets. 45" strap. 13½ x 11 x 3". Black shown. British Tan, Mahogany.

TO ORDER CALL 1 800 223-8647



BACKPACK, No. 529, \$362. Going, going, gone. Water-resistant leather. Inside pocket. Adjustable padded back straps. 9" x 15" x 7". Black shown. British Tan, Mahogany.

NEW PASSPORT COVER, No. 5823, \$68. 4 x 5". Mahogany shown. Black, British Tan.

CELLULAR PHONE CASE, No. 4512, \$68. Inside pocket. Back belt loop. Detachable wrist strap. Outside: 2" x 7" x 1". Inside: 2" x 6" x 1". Black shown. British Tan, Mahogany, Red.



CABIN BAG MEDIUM, No. 502, \$552. The new meaning of "air-craft." Water-resistant leather. Two inside zipper pockets. 50" adjustable strap. 22" x 11 x 9. Mahogany shown. Black, British Tan.

Not shown CABIN BAG LARGE, No. 503, \$618. 25 x 13 x 10". Same colors as listed above.

TRAVEL KIT, No. 526, \$152. Water-resistant leather. Inside pocket. 9" x 4 x 6". Mahogany shown. Black, British Tan.

SMALL DUFFLE BAG, No. 599, \$444.
Water-resistant leather. Inside pocket.
Outside front pocket. 50" adjustable
strap. 18 x 12½ x 8½. British Tan shown.
Black, Mahogany.



WESTON SHOPPER, No. 9021, \$234. Suited
for the business of travel. Inside pocket. 30½"
straps. 11½ x 11 x 3. Mahogany shown. Black,
British Tan, Navy.

ORGANIZER, No. 8715, \$198. Real life support.
Full-length front, back and card pockets. Week,
month and year-at-a-view calendars. Address
section. 5 x 7½ x 1½. Red shown. Black, Blue,
British Tan, Mahogany.

NEW FLAP CELLULAR PHONE CASE,
No. 4520, \$64. Walk the talk. Hidden magnetic
snap closure. Back belt loop. Detachable wrist
strap. Outside: 2½ x 6½ x 1½. Inside: 2 x 6 x 1.
Mahogany shown. Black, British Tan, Red, Yellow.

LIPSTICK CASE, No. 6910, \$38. Read my...
Leather lined with mirror. Snap closure.
3½ x 1½ x 1½. Red shown. Black, British
Tan, Mahogany, Yellow.





FROM LEFT

MINI BUCKET, No. 4148, \$158. Inside pocket. 27" strap. 9½ x 7½ x 3. Toffee with nickel hardware shown. White with nickel hardware. Black, Kiwi, Mahogany, Red, Yellow, with brass hardware.

MINI HOBO, No. 4145, \$158. Inside pocket. 14" strap. 12 x 6½ x 5½. Toffee with nickel hardware shown. Black, Kiwi, Mahogany, Red, Yellow, with brass hardware.

BUCKLE BAG, No. 4157, \$194. Magnetic snap closure. Inside zip pocket. 31" straps. 9½ x 9½ x 5½. Toffee with nickel hardware shown. White with nickel hardware. Black, Bone, British Tan, Kiwi, Mahogany, Navy, Red, Yellow, with brass hardware.

SOHO ZIP HOBO, No. 4161, \$258. Two inside pockets. 32" strap. 14 x 12 x 4". Mahogany shown. Black, British Tan, Navy, Red, Yellow, with brass hardware.

FLETCHER BAG, No. 4150, \$258. Zip-top closure under flap. Two inside pockets. 47" strap. 11 x 7 x 4". Mahogany shown. Black, Bone, British Tan, Navy.



CATALOGUE EXCLUSIVE THOMPSON DRAWSTRING, No. 4151, \$264. Two outside and one inside pocket. 47" strap. 9 x 11 x 5 1/4". Pebble shown. Black, Bone, Red.

CATALOGUE EXCLUSIVE MACDOUGAL ZIP, No. 4130, \$148. Inside pocket. 50" strap. 5 x 6 x 4". Bone shown. Black, Pebble, Red.





NEW ERGO SATIN SATCHEL, No. 6102, \$114.
Hidden magnetic snap closure. Inside pocket.
11" strap. Leather trim. 10½ x 6 x 2½. Red,
Black, Beige shown.

NEW SATIN CHUNKY CASE, No. 6199, \$48.
Leather trim. 7½ x 4½ x 1. Beige, Black, Red
shown. Fuchsia.



BLACK TIE OPTIONAL.