



A catalogue of classic Coach® bags
and belts made out of
natural leather and solid brass

Spring 1983

A Few of the Things You Should Know About Us

We are a small family-owned company that has been making leather bags, belts and billfolds since 1941.

Over the years, the demand for our products has grown steadily until we are now unable to keep up with it. Our limited production is therefore carefully allocated among a select group of Department and Specialty stores, most of whom are only able to carry a small selection of the things we make.

We have in addition established several retail stores of our own where our products can be presented in greater depth. At present there is a Coach® Store in Paris, New York, Washington, D.C., and Seattle.

Everything that we sell we make ourselves in our own Factory which is located in downtown New York City — just three blocks west of Macy's.

Our Leather

The bags, belts and accessories pictured in this catalogue are all made out of the same leather—a full-grain, uncorrected glove-tanned cowhide that is essentially the same leather used in making baseball gloves.

Working with a leading tanner of baseball glove leather, we have developed a special formulation of tanning extracts and emollients that renders this rugged leather soft and supple to the touch without in any way detracting from its strength or beauty.

The scars, scratches, veins and wrinkles that give our leather its special character have not been sanded down or buffed. We have also taken great care not to cover them with paints, sealers or artificial finishes, using only clear aniline dyes in a range of colors that enhance rather



The sewing machine operators who produce the small, even stitches found on quality leathergoods draw on many years of experience and a high degree of skill.

Copyright 1985 Coach Leatherware



The Sample Maker has made a cardboard pattern which he now uses as a template, tracing it onto the hide with a sharp knife.

than conceal these beautiful natural markings.

Instead of peeling and cracking as painted leathers do, Coach® Leather develops its own distinctive patina, changing gradually in appearance and darkening in coloration as it is worn.

Our Design Concept

All our designs are straightforward and functional—no unnecessary ornamentation, no gadgets, no gimmicks. There are no linings to tear, no cardboard reinforcements to break. Just generous cuts of full grain leather, carefully sewn together—double stitched where necessary—so as not to come apart.

If you examine the Coach® Bags pictured in this catalogue, you will observe that they are all derived from a single design concept and that they are all, in fact, simple variations of one construction.

The No. 9170 Classic Shoulder Bag (on page 6) was the first bag we ever made in this construction. It is a soft, unlined, casual bag. Like all the others, it is made entirely of leather with an outside seam and a continuous leather binding that reinforces the edge. Fashion trends have come and gone since we first introduced the No. 9170, but in all these years, it has never once gone "out of style."

Our Distribution

Quality leather goods must be made in small carefully supervised lots that do not readily lend themselves to mass production. This limits the number of units that can be produced, even in a well organized leathergoods Factory such as ours.

The demand for our products has for some time exceeded our capacity to produce them. As the demand is still growing, it is reasonable to assume that Coach® Leatherware will continue to be in short supply for some time.

That is why we are so selective in choosing our retail outlets, and that is why you will find Coach® Bags, Belts and Accessories in only the better Department and Specialty stores.

(A list of these stores has been included in the Consumer Service Kit that is attached to this catalogue.)

If you cannot find a store near you that carries our products, or if you prefer to shop by mail, you can place your order directly with us. (Factory Order Forms have also been included in your Consumer Service Kit.)

Our Prices

It has been more than three years since we last raised our prices.

We have, over this period, sustained many cost increases which we have until now managed to absorb. As much as we would have preferred to go on absorbing them indefinitely, we now find that we must pass along some of these cost increases if we are to retain a fair margin of profit for ourselves.

Our new prices go into effect with this catalogue and will be valid until June 30th, 1983.

One further note: It is not our intention, nor is it within our province, to fix the prices at which our products are selling in retail stores throughout the country. Every store has its own mark-up policy and determines its own retail prices based, among other factors, on the services it provides. It is to be expected therefore that prices may vary somewhat from store to store.

Our Catalogue

Our Catalogue is intended as a guide to the full range of products that we make. We hope you will find it a useful reference.

Unlike most catalogues, the Coach® Catalogue features the output of a single Factory—our own. We do not contract any part of our production to be made elsewhere. Nor do we supplement our offerings with items purchased from other manufacturers or imported from abroad.

We are sending you this catalogue because you have expressed interest in receiving it. We do not buy or sell mailing lists, and you may be sure that your name and address will not be sold, exchanged or in any way made available to anyone else.

Our Commitment

Throughout the forty years that we have been in business, we have always tried to maintain the highest standards of our craft. In the face of pressures placed on us by the great demand for our products, we have chosen to remain a small, privately held company, deeply committed to the excellence of our work and the quality of our service.

Whether you make your purchase from one of the fine stores that carry our products, or whether you place your order directly with us, we are equally committed to your satisfaction and will go to great lengths to honor that commitment.

Our products are well made out of good leather and designed to be worn and enjoyed for many years. We hope that they will serve you well, and that you will find them a lasting source of satisfaction and pleasure. □

Our Factory

There is much more to a factory than the mere orderly arrangement of tables and fluorescent lighting fixtures. Every Factory is, in fact, a unique creation, its special character derived from the collective capabilities of its workers.

The Coach® Factory, located as it is right in the heart of downtown New York City, has drawn its workforce from the many separate ethnic communities that make up the New York metropolitan area. Over the years we have recruited men and women of many different races, creeds and nationalities, rich in heritage and skills.

If Coach® products have enjoyed a measure of recognition and success, it is in no small part because they are made in this great city by a unique workforce whose skills, energy and quick intelligence make it possible, even in these times, to turn out a good product at a fair price.



Every Coach® Bag carries its own little leather Coach® Tag on a beaded brass chain. The ten tags pictured above represent the ten Coach® Bag colors now in production. Because the natural color tones of Coach® Leather are difficult to reproduce in print, this chart is intended only as a guide. An actual set of leather swatches can be had for the asking.

Nº9085 Duffle Sac..\$104

Classic, circular bottom feed bag for slinging over the shoulder. There's a handy inside pocket and an industrial zipper closure. The two adjusting stirrup buckles and the zipper are solid brass. *Black, Mocha, Tabac, British Tan, Burgundy, Navy, Putty.*
Dimensions: 9" x 14" x 9"



Nº9170 Classic Shoulder Bag..\$88

The original Coach® Bag. Simplest of unlined pouches with a minimum of hardware. Inside zipper compartment and an extra compartment under the flap. Adjusting buckles are solid brass.

All ten Coach® Colors shown on page four.
Dimensions: 10" x 9" x 4".



Nº9655 Small Zippered Pouch..\$46

Tiniest of Coach® Bags with a one-piece sewn on tubular handle. Inside compartment. Brass industrial zipper. *All ten Coach® Colors shown on page four.*
Dimensions: 9" x 5" x 2"



Nº9620 Compact Pouch..\$58

Very trim squared-off pouch with one-piece sewn on tubular handle. Inside compartment. Solid brass turnlock. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac.*
Dimensions: 7" x 8" x 2"



Nº9375 Dinky Bag..\$50

Complete with inside zipper compartment. Doubles nicely as evening bag. One-piece sewn on tubular handle. Solid brass turnlock. *All ten Coach® Colors shown on page four.*
Dimensions: 9" x 5" x 2"



N°9455 Basic Bag.. \$70

The Coach® Bag that started a look. Soft, perfectly proportioned clutch swings off the hip on detachable shoulder straps. Does double duty at night. Inside pocket. Solid brass industrial zipper with wrist strap pull. *All ten Coach® Colors shown on page four.*

Dimensions: 11" x 7" x 2"



N°9585 Saddle Pouch Large.. \$116

N°9590 Saddle Pouch Medium.. \$100

Buckled shoulder pouches with authentic solid brass saddlery hardware in two sizes. Each has a leather-lined flap, inside zipper compartment, and an extra compartment under the flap. *Mocha, British Tan, Black, Navy, Red, Burgundy, Tabac.*

Large: 11" x 9" x 2" Medium: 9" x 8" x 2"



N°9525 Stewardess Bag..\$116

Regulation flight attendant's shoulder bag with extra large carrying capacity. Handy pocket right under the flap and a zipper compartment inside. The stirrup buckles and the industrial turnlock are solid brass. Brass "feet" protect the bottom from scuffing. *Black, Mocha, Tabac, British Tan, Burgundy, Navy, Putty, Red.*

Dimensions: 11" x 11" x 4"



N°9665 Marketing Tote..\$144

Luxurious open-top tote. Both sides are leather-lined and there are two full-size inside compartments that close securely with brass zippers. Mid-length carrying straps also fit over shoulder. *Black, Mocha, Tabac, British Tan.*

Dimensions: 15" x 10" x 4"

N°9235 Crescent..\$88

This body-hugging Coach® Bag is especially contoured for a snug fit. Shoulder strap is 1 1/4" wide and adjusts with a pair of matched, solid brass stirrup buckles. The industrial turnlock closure is also made of solid brass. There's an extra compartment inside. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac.*

Dimensions: 10" x 10" x 3"



N°8920 Courier Pouch..\$104

This Coach® Bag has a large capacity and a distinctive tuck-in flap that adjusts the size of the bag to its contents. Matching solid brass stirrup buckles. Adjustable shoulder strap. Extra zippered compartment inside. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac.*

Dimensions: 10" x 10" x 5"

Nº 9565 Shopping Bag..\$148

Adapted from the paper shopping bag, this Coach® Bag is all leather and can be zipped shut and slung over the shoulder. Inside pocket. Solid brass industrial zipper. *Black, Mocha, Tabac, British Tan.*
Dimensions: 12" x 14" x 3"



Nº 9546 Skinny Tote.. \$116

Closed tote with mid-length straps can be carried on or off the shoulder. Outside coin purse is leather-covered, leather-lined. Large, extra pocket inside. Brass industrial zipper. *Black, Mocha, Tabac, Burgundy, Navy, Putty.*
Dimensions: 13" x 12" x 2"

Nº 9530 Small Shoulder Bag..\$70

Scaled-down version of classic shoulder bag with solid brass buckles and turnlock closure. There's an inside zipper compartment and an additional compartment under flap. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac.*
Dimensions: 8" x 7" x 4"



Nº 9635 Convertible Clutch..\$96

Roomy pouch converts to clutch when handle is detached. Solid brass nautical hardware. Inside zipper and another compartment under flap. *All ten Coach® Colors shown on page four.*
Dimensions: 11" x 8" x 3"





N° 5050 Handle Portfolio..\$120

Serving either as a bag or a legal size portfolio, this Coach® Bag is appreciated by executives of both sexes. There's an inside pocket and a brass industrial zipper. *Black, Mocha, Tabac, British Tan.* Dimensions: 17" x 11" x 2"

N° 5040 Portfolio..\$80

A soft, unconstructed, legal size container with many uses for both men and women. Inside pocket. Brass industrial zipper. *Mocha, Tabac, British Tan.* Dimensions: 17" x 11" x 1"



N° 5080 Brief Bag..\$156

Luxurious legal size brief/bag for men or women. Two gusseted outside pockets. Full size industrial zipper compartment. Solid brass turnlocks. *Black, Mocha, Tabac, British Tan.* Dimensions: 16" x 11" x 2"



N° 9625 Musette Bag..\$174

Largest of Coach® Bags, this one is fancied by models, dancers, travelers and photographers. Two large outside pockets and an extra one inside. Solid brass stirrup buckles and turnlocks. *Black, Mocha, Tabac, British Tan.* Dimensions: 16" x 11" x 5"

**N° 5010 Small Wetpack
\$38**

**N° 5020 Medium Wetpack
\$44**

**N° 5030 Large Wetpack
\$50**

Classic travel cases in three convenient sizes accommodate men's or women's toiletries. Lined with a treated ticking that resists spills. Industrial zipper. *British Tan only.* Small 9" x 3" x 3", Medium 11" x 4" x 3", Large 11" x 6" x 4".





Nº9555 Slim Clutch Large..\$66
Nº9560 Slim Clutch Standard..\$62

Basic underarm clutches with industrial zipper closures. Wrist strap serves as zipper-pull. Inside pocket. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac.*
 Large: 13" x 9" x 1" Standard: 11" x 7" x 1"



Nº9430 Slim Satchel Standard..\$88
Nº9425 Slim Satchel Compact..\$80

One is smaller than a briefcase. The other is larger than a clutch. Both have inside pocket and close securely with a solid brass industrial zipper. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac.*
 Standard: 13" x 9" x 3" Compact: 12" x 7" x 2"



A good belt edge must be properly buffed, stained, waxed and polished. The stain is applied with a natural sponge and a soft touch.

A Few of the Things You Should Know About Coach® Belts

Coach® Belts are classic Glove Leather belts that have always been made in the same basic models with the same classic harness buckles.

They are made along with our Coach® Bags—produced in the same Factory, made out of the same leather and stitched by the same sewing machine operators.

Like the Windsor chair that was advertised back in 1787, Coach® Belts can best be described as "neat, elegant and strong . . . warranted of good seasoned materials so firmly put together as not to deceive the purchaser by untimely coming to pieces."

We make Coach® Belts in both men's and women's sizes. In addition to the all-leather belts, we also make a small selection of natural fiber belts with beautifully detailed leather tabs at either end.

Whether they are made entirely of leather or in combination with colorful wools and linens, all Coach® Belts have the same crisp,

traditional saddlery look that is unmistakably "Coach".

Coach® Belts are distinguished by their authentic solid brass buckles. These buckles are not brass plated. They are brass through and through, cast in sand by a foundry that has been making equestrian hardware for over a hundred years.

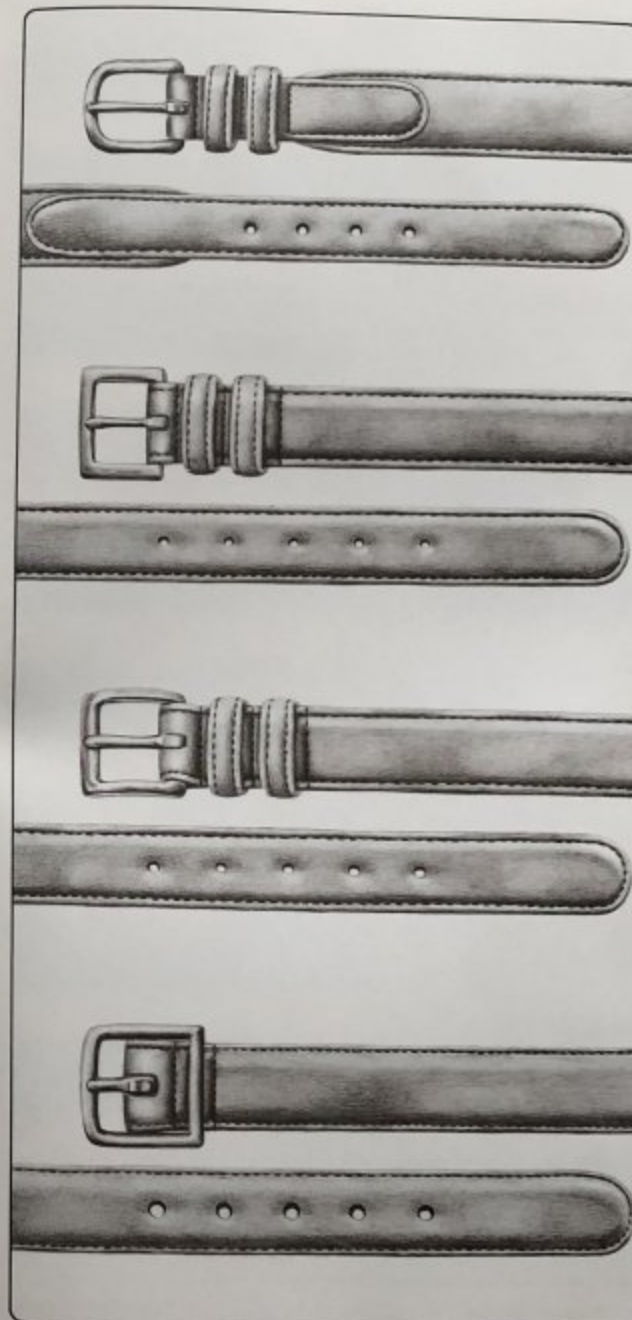
The photographs in this catalogue originally appeared in "The Factory" which was published several years ago. Copies of this handsome 76-page photographic essay are still available for the nominal sum of two dollars to cover the cost of handling and shipping.



Nº 2800 ¾" Harness Belt..\$20
Even sizes: 26-34

Nº 6600 1" Harness Belt..\$22
Even sizes: 30-40

Real glove tanned cowhide bonded to full grain, bark tanned strap leather. The glove leather for suppleness and hand; the strap leather for snap and temper. Waxed edges. Solid brass harness buckle. *All ten Coach® Colors shown on page four.*



Nº 100 1" Tab Belt..\$28

Even sizes: 26-34

All ten Coach® Colors shown on page four.

Nº 6300 1¼" Tab Belt..\$33

Even sizes: 30-42

An especially supple, self-lined, glove leather belt with the distinctive tab ends first introduced by Coach many years ago. Hand folded edges. Solid brass harness buckle. *Mocha, British Tan, Black, Navy, Burgundy, Tabac.*

Nº 7600

1¼" Bridle Belt..\$25

Even sizes: 30-44

Basic Men's belt in real glove-tanned cowhide. Same construction as the Harness Belt, but with a somewhat dressier, square-cornered brass buckle that is very highly polished. *Black, Mocha, Tabac, British Tan, Burgundy.*

Nº 2500 1" Carriage Belt..\$32

Even sizes: 26-40

Nº 2600 1¼" Carriage Belt..\$38

Even sizes: 30-42

Among the finest examples of the beltmaker's art, this one-piece glove leather belt is hand folded along both edges and around the tip. The highly polished carriage buckle is sand cast in solid brass. *Black, Mocha.*

Nº 8700 1¼" Stirrup Belt..\$25

Even sizes: 26-44

Glove leather on one side and an extra-firm piece of strap leather on the other. A rugged belt with a classic solid brass stirrup buckle. *Mocha, British Tan.*



Nº 3810
Natural
Linen

Nº 3801
Natural / Navy
Linen

Nº 3802
Natural / Scarlet
Linen

Nº 3803
Natural / Brown
Linen

Nº 2701
Natural / Navy
Wool

Nº 2702
Navy / Natural
Wool

Nº 2703
Navy / Scarlet
Wool

Nº 9003
Scarlet / Yellow
Wool

Nº 9002
Navy / Scarlet
Wool

Nº 9001
Navy / Natural
Wool

Fabric Belts \$17 Even sizes: 26-42. Widths vary from 1½" to 1¾".



Nº 8904
Natural / Navy / Scarlet
Wool

Nº 8906
Sky Blue / Navy / Scarlet
Wool

Nº 8903
Navy / Scarlet / Yellow
Wool

Nº 7804
Scarlet
Wool

Nº 7803
Navy
Wool

Nº 7805
Sky Blue
Wool

Nº 7807
Natural
Wool

Nº 7802
Myrtle Green
Wool

Nº 7903
Navy / Burgundy
Wool

Nº 7904
Natural / Brown
Wool

Fabric Belts \$17 Even sizes: 26-42. Widths vary from 1½" to 1¾".

Here Are A Few Classic Bag Fittings Especially Designed to Help You Organize Your Coach® Bag

We get letters every day asking why we don't make a wallet, a coin purse, a key case, an eyeglass case, or a cosmetic case.

The fact is we do.

For several years now, we have been producing a small collection of these classic Bag Fittings to accessorize our bags. But because we make them in such limited numbers, they are not always readily available in the stores.

Our Bag Fittings are, of course, all made out of the same Glove Tanned Cowhide that we use to make our bags and belts. Like the bags and belts, they respond very well to wear, taking on a rich patina as they are worn.

In order to make these small pieces out of our leather, it is necessary to split it down to a lighter weight.

This is accomplished by running each part through a splitting operation that reduces it to the desired thickness and, in the process, renders it as soft and supple as a piece of fine Calfskin.

Except for the two Make-Up Kits, which are lined with a treated cotton ticking that resists spills, every piece is fully lined in leather. The zippers and snap fasteners are solid brass. The purse frames are covered with leather. Coach® Bag Fittings are made in most of the Coach® Colors. They can be matched, coordinated, or color coded for easy identification.

As with our bags and belts, we keep a small inventory of Coach® Bag Fittings here at the Factory. If you are having difficulty finding them in a store near you, we will be pleased to handle your orders directly from our Consumer Service Department.

Nº 7155 Change Purse..\$17

Classic little leather-lined coin purse. No Coach® Bag should be without one. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac, Sage.*
Dimensions: 4" x 3"

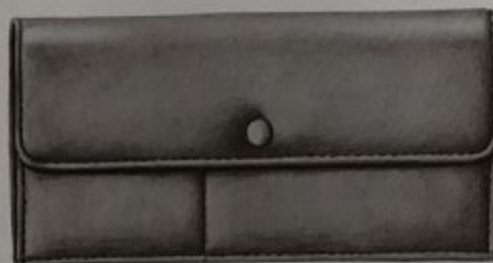


Nº 7195 Envelope Keycase..\$15

A small leather-lined pocket with flap that holds keys securely on a beaded chain. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac, Sage.*
Dimensions: 4" x 2 1/2"

Nº 7205 Billfold/Purse..\$54

Our own version of the classic French Purse. Combines best features of a billfold and a separate access coin purse. *Black, Mocha, Tabac, British Tan, Red.*
Dimensions: 4 1/2" x 4"



Nº 7190 Envelope Wallet..\$54

Very slim, yet beautifully organized to accommodate bills and cards. There is a separate gusseted compartment for coins. *Black, Mocha, Tabac, British Tan, Red.*
Dimensions: 7" x 3 1/2"

Nº 7150 Eyeglass Case..\$17

Leather-lined case to protect lenses, accommodates standard size frames only. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac, Sage.*
Dimensions: 6" x 3"



Nº 7170 Skinny Make-Up Kit ..\$18

This flat little zippered case is large enough to hold all essentials, yet fits into smallest Coach® Bag. Lined with treated cotton ticking. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac, Sage.*
Dimensions: 7" x 4"



Nº 7180 Double Purse..\$34

Two separate leather-lined compartments for organizing coins, bills, keys. Also serves nicely as a small clutch. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac, Sage.*
Dimensions: 6" x 4"



Nº 7160 Utility Purse..\$33

All purpose container for stashing coins, bills, keys or jewelry. Fully lined in leather. Leather covered frame. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac, Sage.*
Dimensions: 7" x 4" x 1"



Nº 7165 Chunky Make-up Kit..\$33

Gusseted for extra capacity, this kit holds a lot and travels well. Lined with cotton ticking treated to resist spills. *Mocha, British Tan, Black, Navy, Red, Putty, Burgundy, Tabac, Sage.*
Dimensions: 7" x 4" x 1"



The special quality that distinguishes really well made leathers goods is provided by the human hand—ten nimble fingers outperforming even the most sophisticated machinery.



There is
now a
Coach® Store
in New York,
Washington, D.C.
and Seattle*

To those of you who live
in these cities, or are plan-
ning a visit, we extend
a cordial invitation
to drop in to one of our
retail stores.

These stores are devoted
exclusively to the sale of
Coach® Products which
we make ourselves in our
own Factory in downtown
New York City.

Each Coach® Store carries
the full range of our
products. You are invited
to come in, examine, try
on and choose from a
complete selection of
everything we make in
every color and size we
make it in.

**The Coach® Store
in New York City**

Madison Ave. off 65th St.
Telephone: (212) 594-1581

**The Coach® Store
in Washington, D.C.**

Wisconsin Ave. off M St.
Telephone: (202) 342-1772

**The Coach® Store
in Seattle, Washington**

at the Olympic Hotel
Telephone: (206) 382-1772

**We hope to open addi-
tional Coach® Stores soon
in San Francisco and
Boston.*