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COACH

Introducing the american legacy series, pages 2-7

EARLY AUTUMN 1994



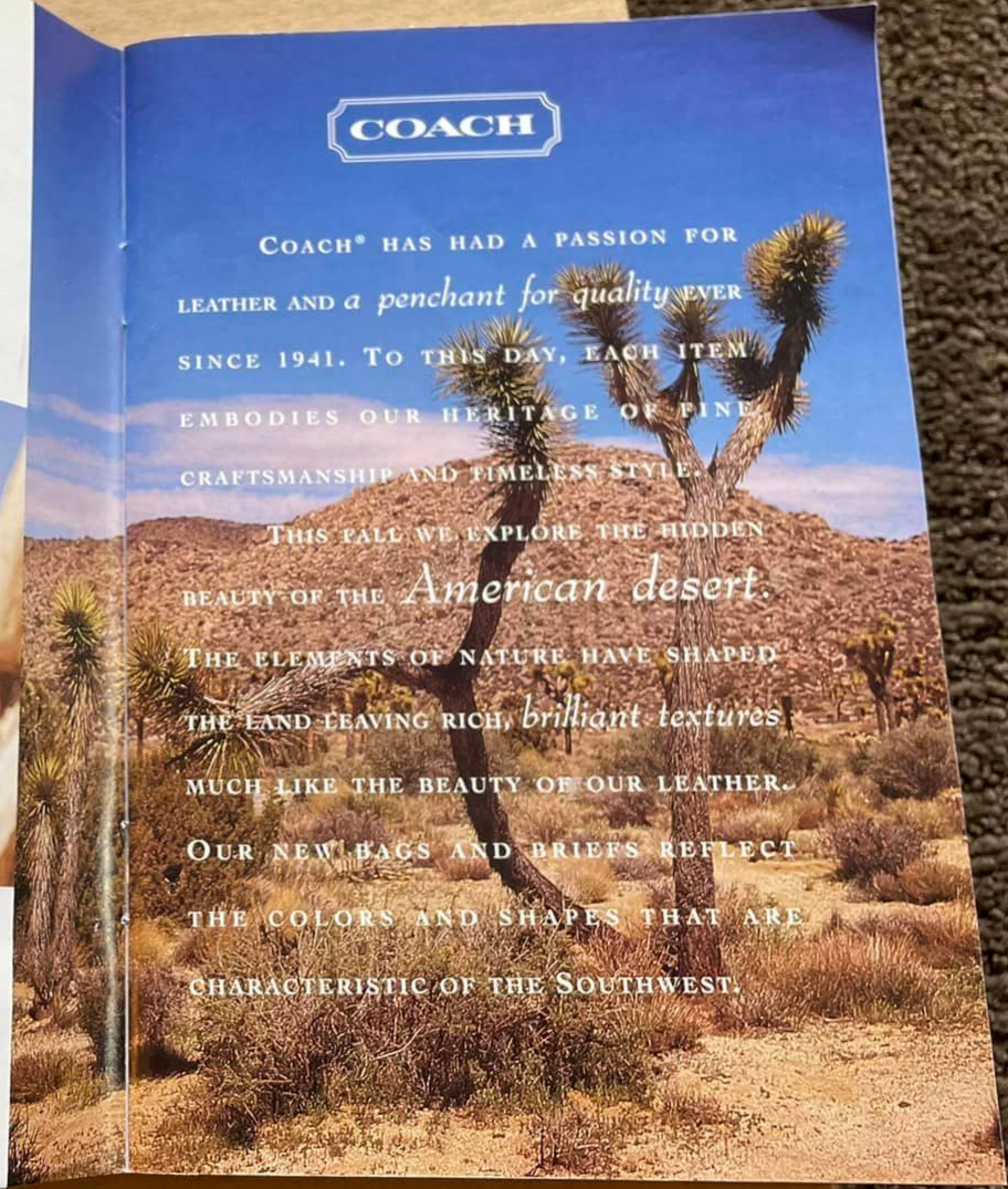
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Pictured on cover:
Patricia Schneider's Legacy Bag 3258 (pg. 3).
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COACH® HAS HAD A PASSION FOR
LEATHER AND *a penchant for quality* EVER
SINCE 1941. TO THIS DAY, EACH ITEM
EMBODIES OUR HERITAGE OF FINE
CRAFTSMANSHIP AND TIMELESS STYLE.

THIS FALL WE EXPLORE THE HIDDEN
BEAUTY OF THE *American desert.*
THE ELEMENTS OF NATURE HAVE SHAPED
THE LAND LEAVING RICH, *brilliant textures*
MUCH LIKE THE BEAUTY OF OUR LEATHER.
OUR NEW BAGS AND BRIEFS REFLECT
THE COLORS AND SHAPES THAT ARE
CHARACTERISTIC OF THE SOUTHWEST.





OUR NEW **AMERICAN LEGACY SERIES**

IS A *celebration of history* — OUR OWN AND

OUR CUSTOMERS'. IN OUR CASE, THE ENTIRE COLLECTION IS

INSPIRED BY ONE BAG, THE DUFFLE SAC, WHICH WE INTRODUCED

IN THE FALL OF 1973 AND HAVE OFFERED EVER SINCE. IN

THE CASE OF OUR CUSTOMERS, THESE BAGS DERIVE THEIR NAMES

FROM PEOPLE WHO SENT US WONDERFUL STORIES

ABOUT *their ancestors*. THIS FALL WE INTRODUCE

olive, THE COLOR OF THE SEASON.

A NEW PATRICIA SCHNEIDER'S
LEGACY BAG No. 1111 1258
Patricia's great grandfather Matthew
Herman was an American hero
who served three years as a Union
Soldier in the Civil War. Full-length
front pocket under flap. Center zip
compartment with inside zipper
pocket. Inside open back compartment.
50" Adjustable shoulder strap.
11 1/2" x 10" x 4" Olive, Black,
British Tan, Mahogany, Red.



AMERICAN LEGACY SERIES

A. THE SLING
No. 9929 \$222 *Modern interpretation of a classic*
Drawstring closure. Inside zipper pocket. Adjustable shoulder sling strap with shoulder pad. 10" x 14 1/2" x 7 1/2"
British Tan, Navy and Mahogany shown. Black, Bottle Green, Olive, Red.



A

4 AMERICAN LEGACY SERIES



B

B. *new* JANICE RICCARDI-DISANTO'S LEGACY BAG No. 9950 \$174 *Janice's grandparents Salvatore and Carletta Riccardi survived the Depression while raising a family of six, never losing their faith in family and community.* Top zipper closure. Inside open pocket. 52" Adjustable shoulder strap. 9 1/2" x 10" x 4" Mahogany shown. Black, British Tan, Olive, Red.

C. DUFFLE SAC No. 9085 \$228 *A Coach design legacy.* Top zipper closure. Inside open pocket. 36" Adjustable shoulder strap. 10 1/2" x 13" x 9" Navy shown. Black, Bottle Green, British Tan, Mahogany, Olive, Red.



C

REFER TO PAGE 33 FOR
THE COACH COLOR PALETTE
AND NEW OLIVE

AMERICAN LEGACY SERIES 5



A. *new* FAITH OLIVER
LEGRONE'S LEGACY BAG
 No. 9949 \$198 *Faith's great, great, great grandfather George Oliver settled in Tennessee in the 1700's. Today, Faith's family still lives on his original farm. Hidden magnetic snap closure. Inside open pocket. 52" Adjustable shoulder strap. 9" x 11" x 4" Olive shown. Black, British Tan, Mahogany, Red.*

to order toll-free
1-800-223-8647
24 hours - 7 days

6 AMERICAN LEGACY SERIES



A



B

B. *new* HELEN BERG'S
LEGACY BAG No. 9953 \$198
Helen's parents Rudolph and Helena Duracka came to America in the 1920's. Their names are inscribed on the Immigrant Wall of Honor at Ellis Island. Top zipper closure. Inside open pocket. 50" Adjustable shoulder strap. 9" x 12" x 7" British Tan shown. Black, Mahogany, Navy, Olive, Red.

C. *new* LULA SMITH'S
LEGACY BAG No. 9952 \$228
Lula's grandfather Fred E. Johnson was born in the late 1800's. His memory lives on in Alabama where he helped build the Bankhead Tunnel. Drawstring closure. Inside open pocket. 55" Adjustable shoulder strap. 9 1/2" x 11" x 5 1/4" Olive shown. Black, British Tan, Mahogany, Red.



C

AMERICAN LEGACY SERIES 7



CLASSIC COLLECTION

Each piece in the Classic Collection is an artful blend of past and present—our interpretation of traditional forms combined with rich and beautiful colors. This season, our new Olive bags are a particular favorite. They look wonderful, they work with virtually everything, and like all Classic pieces, they acquire a rich patina over time.

8 CLASSIC COLLECTION

A. CASEY BAG No. 9923 \$122 *Everyday elegance.* Hidden magnetic snap closure. Full-length outside back pocket. Inside zipper pocket. Leather-lined flap. 52" Tubular shoulder strap. 7 1/4" x 6 1/4" x 3" Olive, British Tan and Navy shown. Black, Bone, Bottle Green, Mahogany, Red.

B. NEW CAROUSEL BAG No. 9942 \$198 *Our only "cut out handle."* Extended top zipper pocket. Inside open pocket. Double cut out handles. 48" Adjustable shoulder strap detaches. 9 1/4" x 8 1/4" x 4 1/2" Navy shown. Black, Bottle Green, British Tan, Red.



CLASSIC STYLE IN contemporary shapes



A. BECKET ZIP No. 9920 \$198 *An updated "hobo."* Top zipper closure. Inside zipper pocket. 35" Adjustable contoured shoulder strap. 12" x 11½" x 4" British Tan shown. Black, Bone, Bottle Green, Mahogany, Navy, Red.

B. LINDSAY BAG No. 9888 \$156 *Modern minimalism.* Hidden magnetic snap closure. Full-length outside back pocket. Full-length front pocket under leather-lined flap. Full-length inside zipper pocket. 48" Sewn-on tubular shoulder strap. 9¼" x 8¾" x 2½" Bottle Green shown. Black, Bone, British Tan, Mahogany, Navy, Red.

to order toll-free 1-800-223-8647 24 hours - 7 days



C. CHADWICK SATCHEL No. 9928 \$234 *A satchel with form and style.* Top zipper closure. Full-length inside zipper pocket. Double handles. 44" Detachable shoulder strap. 11" x 8½" x 5" British Tan shown. Black, Mahogany, Navy.



D. VISTA BAG No. 9947 \$220 *Geometry, refined.* Magnetic snap closure. Full-length open back pocket. Full-length open front pocket under leather-lined flap. Full-length inside zipper pocket. 48" Adjustable shoulder strap. 11" x 7¼" x 3½" Mahogany shown. Black, Bone, Bottle Green, British Tan, Navy, Red.

E. VALET KEY FOB No. 7213 \$21 Removable solid brass ring. 2½" x 1½" British Tan shown. Black, Mocha, Red.



CLASSIC COLLECTION 11

A. CHESTER BAG
 No. 9901 \$162 *Perfect size, fun shape.* Full-length outside front pocket. Full-length inside zipper pocket. 48" Adjustable shoulder strap. 9" x 7½" x 3" British Tan shown. Black, Bone, Bottle Green, Mahogany, Navy, Red.



B. WILLIS BAG No. 9927 \$246 *For work, for weekends.* Brass turnlock closure. Full-length outside back pocket. Full-length front pocket under flap. Full-length inside zipper pocket. 48" Adjustable shoulder strap detaches. 10½" x 9" x 3" Olive shown. Black, Bottle Green, British Tan, Mahogany, Navy, Red.

C. MURPHY BAG No. 9930 \$182 *Sporty and compact.* Brass turnlock closure. Full-length outside back pocket. Full-length front pocket under flap. Full-length inside zipper pocket. 46" Adjustable shoulder strap. 17" x 9¼" x 3" British Tan shown. Black, Bottle Green, Mahogany, Navy, Olive, Red.

D. CHANGE PURSE No. 7155 \$42 *Leather-lined.* 4¼" x 3" British Tan shown. Black.

REFER TO PAGE 33 FOR THE COACH COLOR PALETTE AND NEW OLIVE



A

B

A. new PELHAM ZIP

No. 9958 \$260 *A refined classic.*
Top zipper closure. Inside open pocket. Double leather handles. 15" x 9" x 5" Black shown. Bone, Bottle Green, British Tan, Mahogany, Navy, Red.

B. new PETITE PELHAM ZIP

No. 9959 \$220 *Graceful shape.*
Top zipper closure. Inside open pocket. Double leather handles. 10" x 7½" x 3½" Bottle Green shown. Black, Bone, British Tan, Mahogany, Navy, Red.



C

TAILORED CLASSICS *for everyday*

C. new BELLACOURT BAG

No. 9957 \$198 *Modern-day simplicity.* Brass turnlock closure. Leather-lined flap. Full-length open back pocket. Inside zipper pocket. Contoured leather handle. 48" Adjustable shoulder strap detaches. 8½" x 7" x 3" Navy shown. Black, Bone, Bottle Green, British Tan, Mahogany, Red.

D. new COLEBROOKE CASE

No. 5181 \$294 *Letter-size briefcase.* Full-length open back pocket. Full-length gusseted front pocket under flap. Inside zipper pocket. Top leather handle. 45" Adjustable shoulder strap with shoulder pad detaches. 13½" x 11" x 3" British Tan shown. Black, Bottle Green, Mahogany, Red.



D



A. RITCHIE BAG No. 9937 \$140 *Small and contoured.* Top zipper closure under flap. Inside open back compartment. Inside open pocket. 50" Detachable shoulder strap. 9 1/2" x 6" x 2" British Tan shown. Black, Bone, Bottle Green, Mahogany, Navy, Red.

B. CARSON ZIP No. 9939 \$198 *Classic organization.* Extended top zipper closure. Full-length outside open front and open back pockets. Full-length inside zipper pocket. 48" Adjustable shoulder strap. 11" x 6 1/2" x 3 1/2" Bordeaux shown. Black, Bone, Bottle Green, British Tan, Mahogany, Navy.



C. CANTERBURY BAG No. 9948 \$216 *Inspired by a binocular bag.* Brass turnlock closure. Leather-lined flap. Inside zipper pocket. 48" Adjustable shoulder strap. 11" x 7 1/4" x 4" Olive shown. Black, Bone, Bottle Green, British Tan, Navy.

D. TAYLOR ZIP No. 9944 \$166 *Well tailored and functional.* Top zipper closure. Full-length open front pocket. Full-length inside zipper pocket. 48" Adjustable shoulder strap. 11" x 6 1/2" x 2 1/2" Bordeaux shown. Black, Bone, Bottle Green, British Tan, Mahogany, Navy, Olive, Red.

A. STATION BAG
 No. 5130 \$204 *A Coach favorite.*
 Brass turnlock closure. Full-length
 gusseted front pocket. Full-length
 inside open pocket under flap.
 Detachable shoulder strap. 44"
 Mahogany shown. Black, Bottle Green,
 British Tan, Navy, Olive, Red.



B. MITCHELL ZIP

No. 9938 \$142 *A contemporary classic.*
 Top zipper closure. Full-length inside
 open pocket. 50" Adjustable shoulder
 strap with two buckles. 11" x 6 1/2" x 2 1/4"
 Navy shown. Black, Bone, Bottle Green,
 British Tan, Mahogany, Red.



C. COURT BAG

No. 9870 \$220 *Tailored grace.* Brass
 turnlock closure. Full-length outside
 back pocket. Full-length front pocket
 under leather-lined flap. Full-length
 inside zipper pocket. 44" Detachable
 shoulder strap. 9 3/4" x 7 1/2" x 3 3/4"
 Mahogany shown. Black, Bordeaux,
 Bottle Green, British Tan, Navy.



D. SQUEEZE KEY CASE

No. 7216 \$25 Brass key ring. 3 1/2" x 3 1/2"
 British Tan shown. Black, Bottle Green,
 Red.

E. CITY BAG

No. 9790 \$204 *Quintessential Coach.*
 Full-length outside back pocket. Full-
 length front pocket under flap. Full-length
 inside zipper pocket. 44" Adjustable
 shoulder strap. 11 1/2" x 7 1/2" x 3 3/4" Bottle
 Green shown. Black, Bone, Bordeaux,
 British Tan, Mahogany, Navy.

to order toll-free
 1-800-223-8647
 24 hours - 7 days



weekend STYLE

- A. CLASSIC BACKPACK** No. 9943 \$288 *Carry everything in style.* Brass turnlock closure. Drawstring closure under flap. Top carrying handle. Adjustable contoured straps on back. Full-length outside back zipper pocket. Full-length inside zipper pocket. 11" x 13 1/4" x 6" British Tan shown. Black, Bottle Green, Mahogany, Navy.
- B. DEVON BAG** No. 9908 \$178 *Day-to-day versatility.* Brass turnlock closure. Full-length outside back pocket. Full-length inside zipper pocket. 48" Adjustable shoulder strap. 9" x 6 1/2" x 3 1/2" Olive shown. Black, Bone, Bordeaux, Bottle Green, British Tan, Navy, Red.



- C. HORSESHOE BELT BAG** No. 4857 \$70 *Wear it or carry it.* Brass snap closure. Leather-lined flap. Outside loop for belts up to 2" wide (belt not included). 57" Shoulder strap detaches by a brass snap inside. 5" x 5" x 1 1/4" British Tan shown. Black, Bottle Green, Mahogany.
- D. 1 1/2" CLASSIC GROMMET BELT** No. 3915 \$47 *Glove-tanned cowhide.* Solid brass roller buckle and grommets. Sizes S, M, L. British Tan shown. Black.
- E. HADLEY ZIP** No. 9935 \$70 *Smart and subdued.* Top zipper closure. Full-length front open pocket. 51" Shoulder strap. 6 1/4" x 5 1/2" x 3" Red shown. Black, Bottle Green, British Tan, Mahogany, Navy.
- F. EVERETT BAG** No. 9934 \$70 *Street smart style.* Full-length inside open pocket. 55" Shoulder strap. 4 1/2" x 4 1/4" x 2" Bottle Green shown. Black, British Tan, Mahogany, Navy, Red.
- G. ENVELOPE WALLET** No. 4847 \$154 *Five card pockets.* Double gusseted main compartment with front and back full-length open pockets. Inside zipper coin compartment. Hidden snap closure. 7" x 4 1/8" Navy shown. Black, Bottle Green, British Tan, Red.



A. EXPRESS BRIEF

No. 514 \$470 *Multiple compartments for maximum organization.* Lightweight legal-size brief. Full-length outside back pocket. Full-length front zipper pocket on flap. Inside organizational panel under front flap with zipper pocket, open pocket, two penholders. Full-length open front pocket with card pocket. Full-length inside zipper pocket. Fully lined interior. Double adjustable buckle closure with tab keepers (when brief is unbuckled). Padded leather handle. 41" Adjustable shoulder strap with pad detaches. 16" x 12" x 4 1/2" British Tan and Black shown.

B. APPOINTMENT DIARY

No. 8767 \$140 *One of our most popular planners.* Two full-length pockets. Full-length card/receipt pocket. Business card pocket. 1995 Planning diary. Address book. Ruled notepad. 6" x 8 1/2" British Tan shown. Black, Burgundy.

FROM WRITING PORTFOLIOS TO BRIEFCASES,

THE PRODUCTS IN THE COACH

BUSINESS COLLECTION COMBINE
admirable function WITH NOTABLE STYLE.

THEY FEEL GOOD IN THE HANDS, THEY BRING

pride and dignity TO ANY ENDEAVOR, AND OVER TIME

THEY BURNISH BEAUTIFULLY TO A RICH AND *mellow patina*.



A. WRITING PORTFOLIO No. 5220 \$174 *The professional approach to business writing.* Right side pockets accommodate side or top-bound 8½" x 11" notepads. Full-length and half-length open-ended pockets. Business card pocket. Penholder. Closed: 10" x 12½" Mahogany shown. Black, British Tan.

B. CARD CASE LARGE No. 4506 \$56 Holds up to 50 cards. Two card/receipt pockets. Closed: 4¼" x 2¼" British Tan shown. Black, Burgundy.

C. PRESCOTT BRIEFCASE No. 5275 \$360 *Casual style with professional polish.* Legal-size briefcase for men and women. Full-length outside back pocket. Two front gusseted pockets with business card pocket and two penholders under leather-lined flap. Inside zipper pocket. Double brass turnlock closure. 46" Adjustable shoulder strap with shoulder pad detaches. 16" x 10½" x 3½" Black shown. British Tan, Mahogany.



D. BRIEFBAG No. 5420 \$622 *Our largest briefcase.* Three large inside compartments. Inside organizational panel includes an open pocket, business card pocket and three pen/pencil holders. Pig-suede lining. Leather covered frame with snap hinge opening. Solid brass combination lock closure. Reinforced padded leather handles. 18" x 12¼" x 7½" Mahogany shown. Black, British Tan.

E. MORGAN BRIEFCASE No. 5267 \$372 *Touchlock convenience.* Legal-size briefcase. Full-length outside back pocket. Gusseted front pocket under leather-lined flap. Inside organizational panel includes open pocket, business card pocket and two pen/pencil holders. Brass touchlock closure. 45" Adjustable shoulder strap with shoulder pad detaches. 16" x 11½" x 3½" British Tan shown. Black, Bordeaux, Mahogany.

EXECUTIVE STYLE IN

REFINED *silhouettes*



A



B



C



D

A. 4" ATTACHE No. 5410 \$586 *Carries all your work essentials.* Expandable three-file interior with snap tabs. One flap pocket, two open pockets, business card pocket and three pen/pencil slots. Combination lock closures. Pig-suede lining. Leather-covered handle. 18 1/4" x 13 1/4" x 4 1/4" Black shown. British Tan, Mahogany.

3" ATTACHE No. 5405 \$550 (Not shown.) 18 1/4" x 13 1/4" x 3 1/4" Black, British Tan, Mahogany.

5" ATTACHE No. 5415 \$658 (Not shown.) 18 1/4" x 13 1/4" x 5" Black, British Tan, Mahogany.

B. CANDIDATE No. 5356 \$498 *Textured style.* Legal-size double gusseted brief. Textured leather. Full-length outside back pocket. Inside center organizational panel with three penholders, business card pocket and utility pocket. Inside back zipper pocket. Pig-suede lining. Solid brass combination lock closure. Padded handle. 41" Adjustable strap with shoulder pad detaches. 15 1/2" x 10 1/2" x 4 1/4" British Tan shown. Black.

C. SENATOR No. 5351 \$452 *A traditional design.* Legal-size double gusseted brief. Full-length outside front and back pockets. Inside center pocket with three penholders, business card pocket and utility pocket. Pig-suede lining. Top zipper closure with snap tab extension. Retractable padded handles. 45" Adjustable shoulder strap with shoulder pad detaches. 17" x 11 1/4" x 5 1/2" Black shown. British Tan.

D. DIPLOMAT No. 5353 \$498 *Attend meetings in style.* Legal-size double gusseted brief. Full-length outside open back pocket. Leather-lined flap. Inside center organizational panel with three penholders, business card pocket, utility pocket. Inside back zipper pocket. Pig-suede lining. Solid brass combination lock closure. Padded handle. 17" x 11 1/4" x 5 1/4" Mahogany shown. Black, British Tan.

REFER TO PAGE 33 FOR THE COACH COLOR PALETTE